

25—Desk Stand.

Code ZYMOK. Double Brazilian green onyx, $8\frac{3}{4}$ x $14\frac{3}{4}$ x 1", with Universal black, unbreakable Radite sockets.
List \$46.00



26—D

Code ZYLO. Double Brazilian green onyx, with Universal black, unbreakable Radite sockets.

65—Desk Stand.

Code ENGRE. Single, gold plated with genuine cloisonne transparent blue enamel trimming with blue border, 3 1/2 x 3 x 1/2", with Universal gold filled socket.

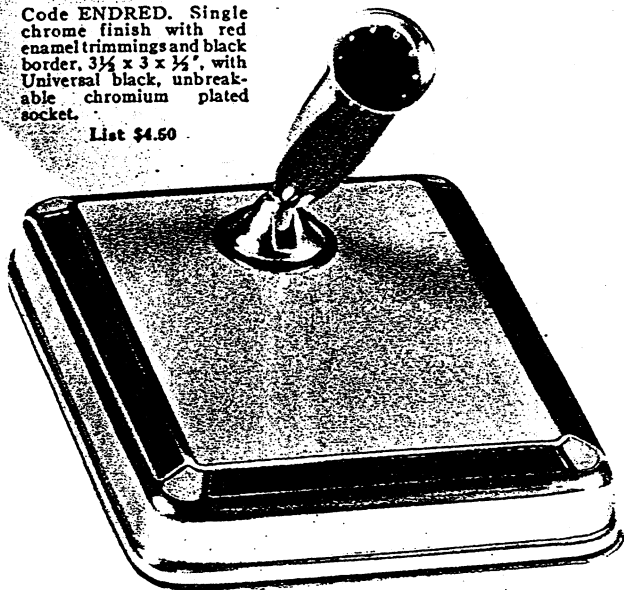
List \$12.00



63—Desk Stand.

Code ENDRED. Single chrome finish with red enamel trimmings and black border, 3 1/2 x 3 x 1/2", with Universal black, unbreakable chromium plated socket.

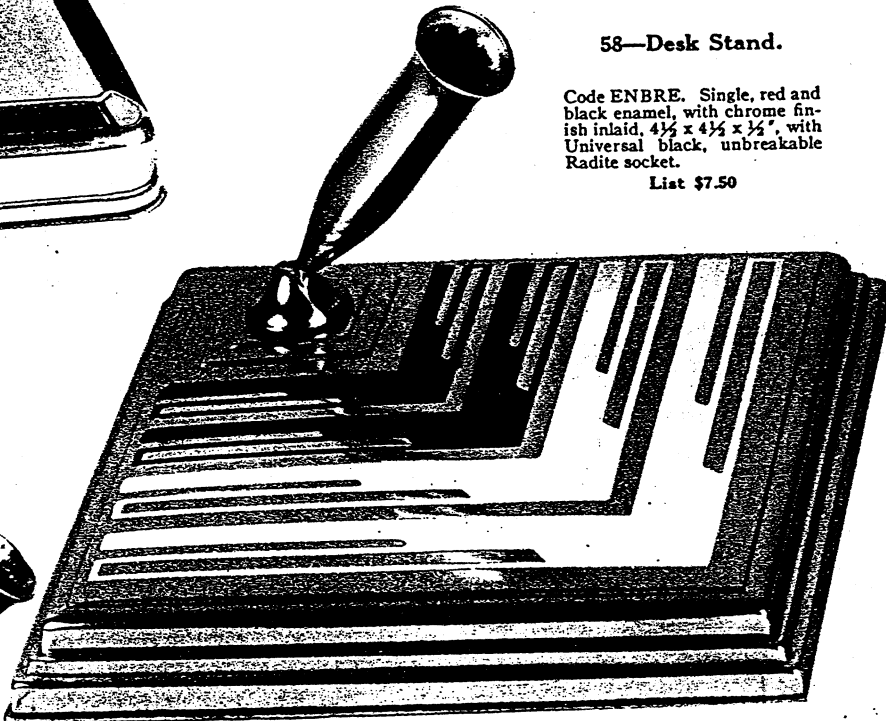
List \$4.50



58—Desk Stand.

Code ENBRE. Single, red and black enamel, with chrome finish inlaid, 4 1/2 x 4 1/2 x 1/2", with Universal black, unbreakable Radite socket.

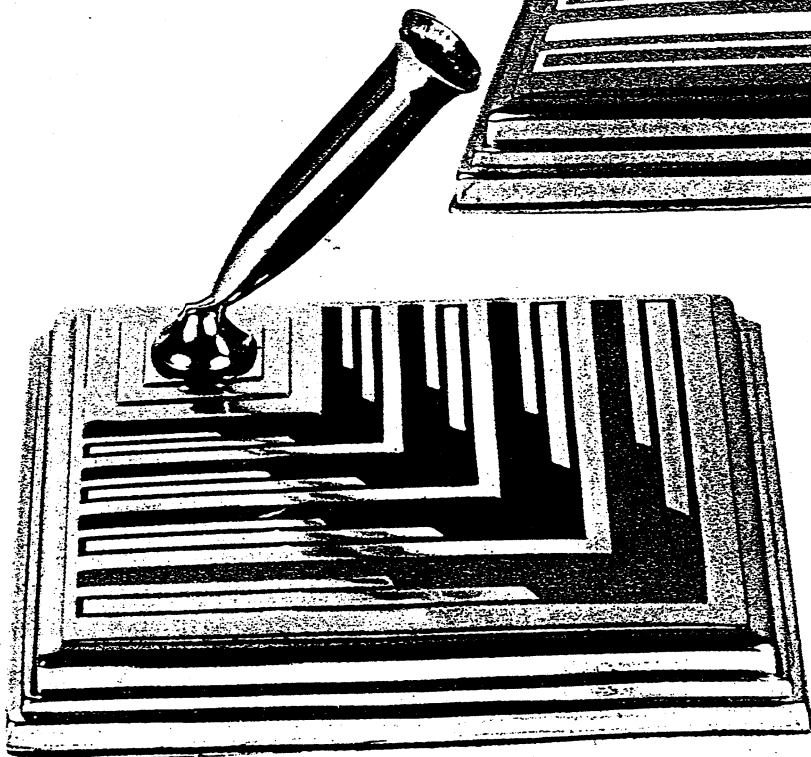
List \$7.50

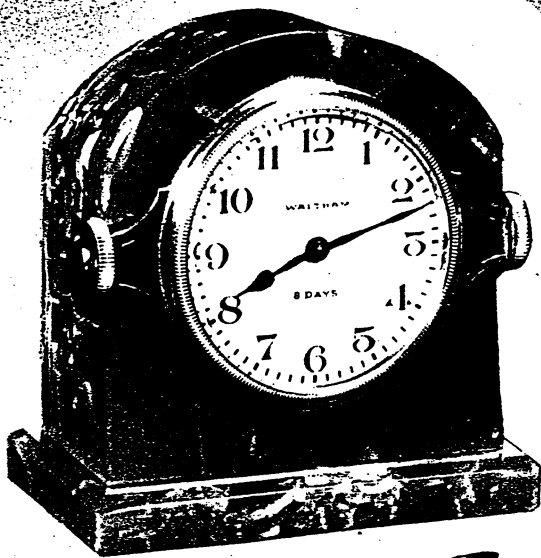


59—Desk Stand.

Code ENBWI. Single, black and white enamel, with chrome finish inlaid, 4 1/2 x 4 1/2 x 1/2", with Universal black, unbreakable Radite socket.

List \$7.50





415—Desk Clock.

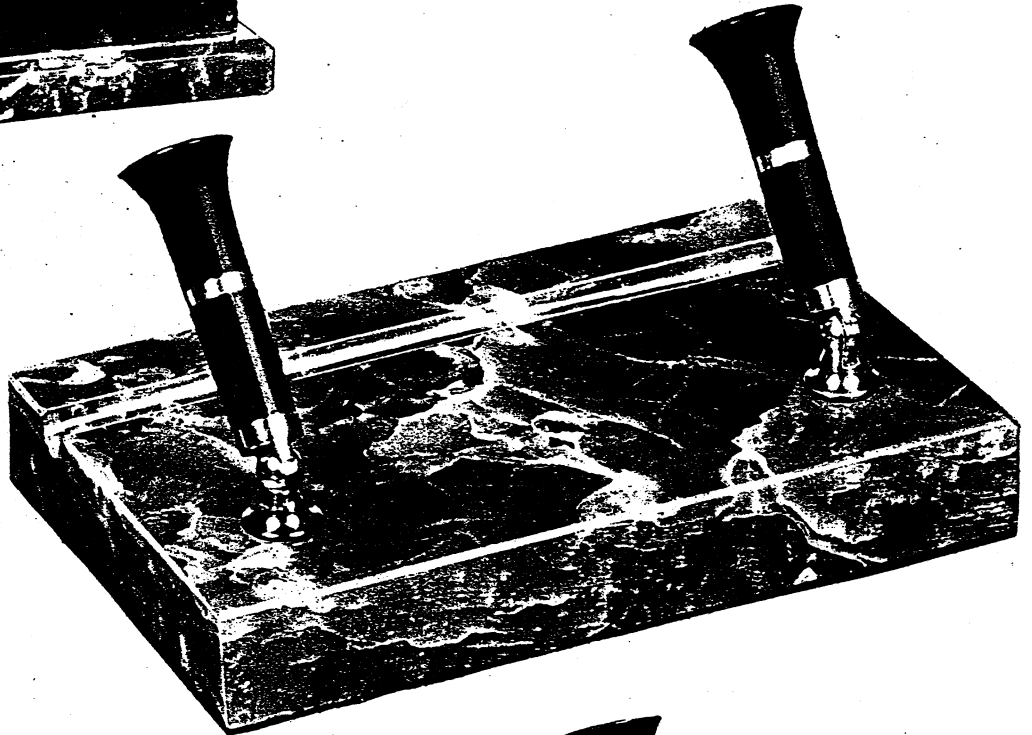
Code CLOWA. Brazilian green onyx, $4 \times 2\frac{3}{4} \times 4\frac{1}{4}$ " high, into which is mounted a Waltham 8 day clock. May be fitted to any stand.

List \$40.00

34—Desk Stand.

Code ZYTYV. Double Brazilian green onyx $4\frac{1}{2} \times 6\frac{1}{2} \times \frac{3}{4}$ ", with Universal black, unbreakable Radite sockets.

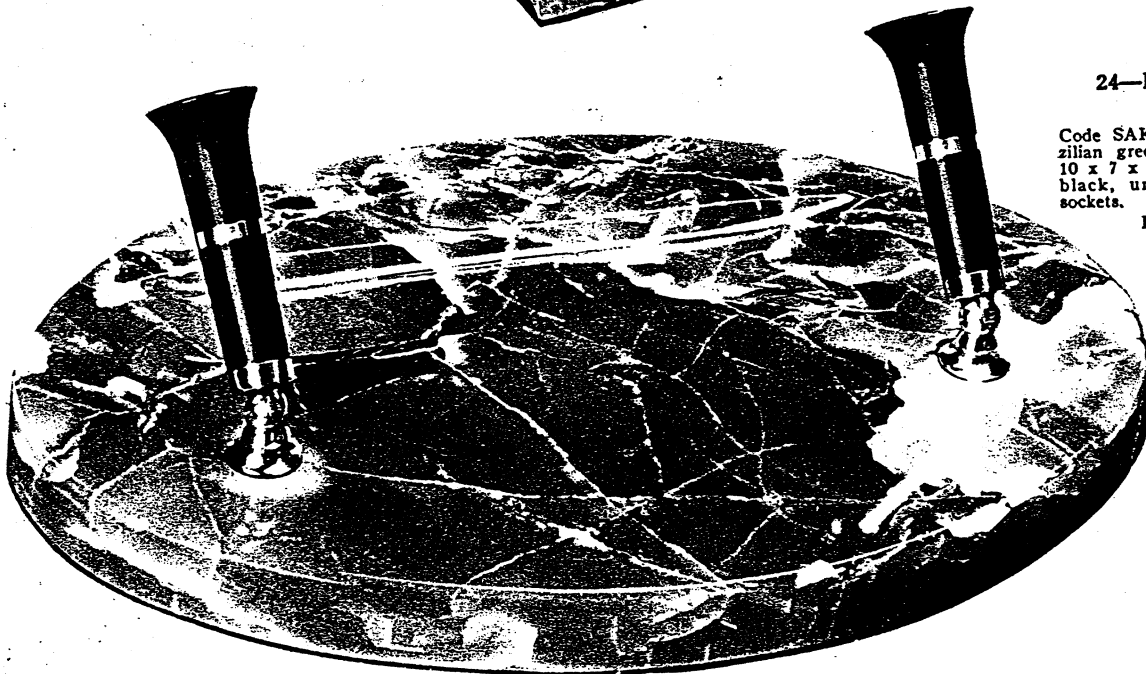
List \$14.00

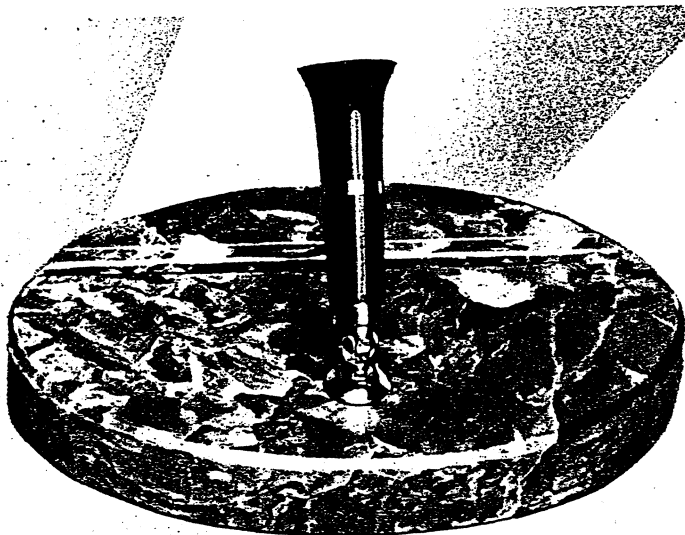


24—Desk Stand.

Code SAKAT. Double Brazilian green onyx oval base, $10 \times 7 \times \frac{3}{4}$ ", with Universal black, unbreakable Radite sockets.

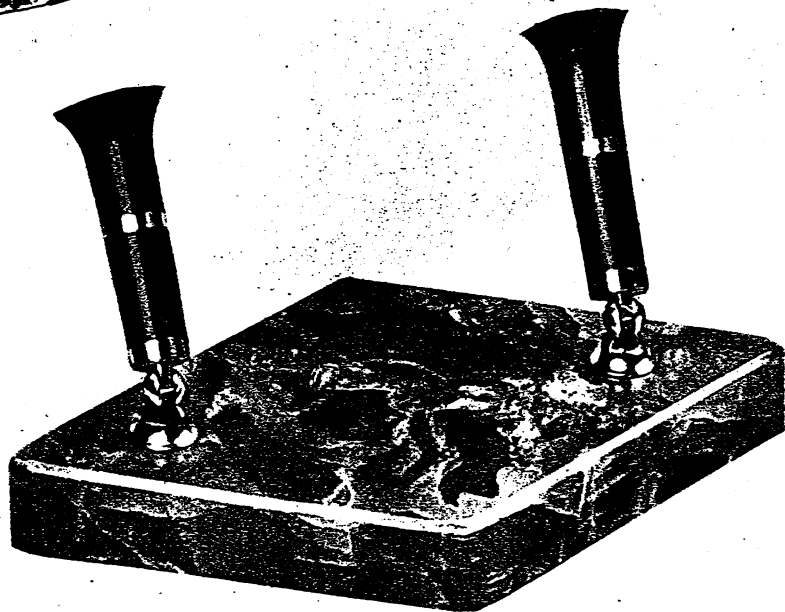
List \$30.00





23—Desk Stand.

Code SAKAS. Single Brazilian green onyx $6\frac{1}{2}$ x $4\frac{1}{4}$ x 1", with Universal black, unbreakable Radite socket.
List \$12.00



29—Desk Stand.

Code ZYLFA. Double Brazilian green onyx diamond shaped base, 4 x $6\frac{1}{4}$ x $\frac{1}{4}$ ", with Universal black, unbreakable Radite sockets.
List \$11.00



39—Desk Stand.

Code ZYUAB. Single Brazilian green onyx, round base, approximately 7" in diameter x $\frac{1}{8}$ " thick. Portion of top surface relieved, forming circular ash tray.
List \$18.00



30—Desk Stand.

Code ZYKFE. Single Brazilian green onyx, pear shaped base, incorporating pin tray, 4 x 5 $\frac{1}{4}$ x 1", with Universal black, unbreakable Radite socket.

List \$10.00



27—Desk Stand.

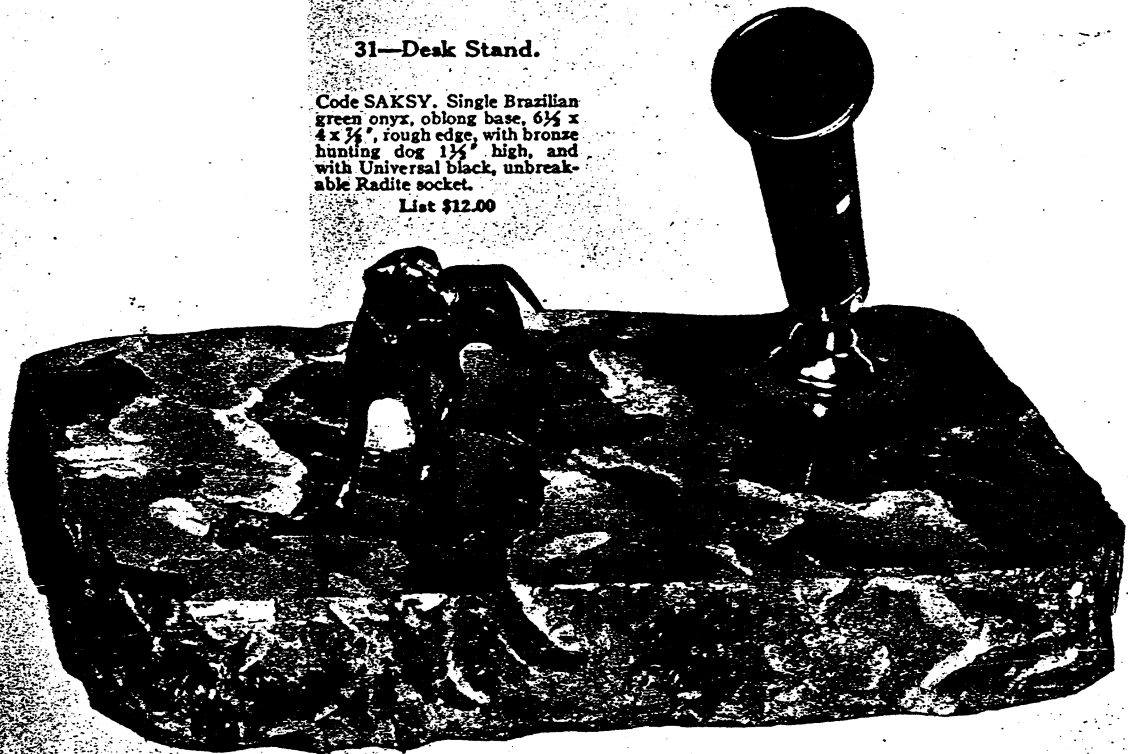
Code ZYLJO. Single Brazilian green onyx, 3 x 3 $\frac{1}{2}$ x $\frac{3}{4}$ ", with Universal black, unbreakable Radite socket.

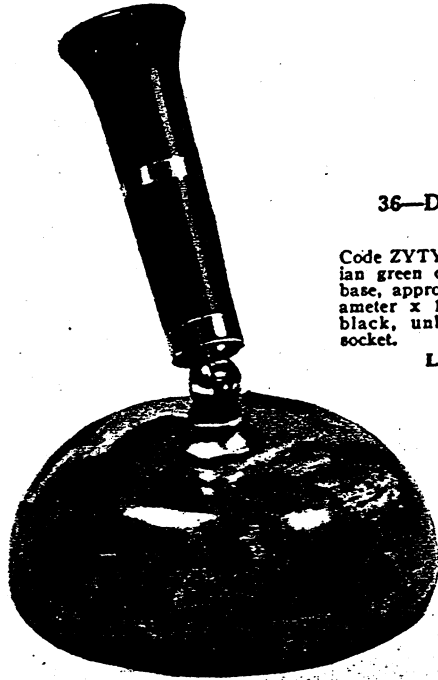
List \$5.00

31—Desk Stand.

Code SAKSY. Single Brazilian green onyx, oblong base, 6 $\frac{1}{4}$ x 4 x $\frac{3}{4}$ ", rough edge, with bronze hunting dog 1 $\frac{1}{4}$ " high, and with Universal black, unbreakable Radite socket.

List \$12.00





36—Desk Stand.

Code ZYTYW. Single Brazilian green onyx dome shaped base, approximately 3" in diameter x 1", with Universal black, unbreakable Radite socket.

List \$4.00



37—Desk Stand.

Code ZYTYX. Single Brazilian green onyx, round, rough edge base, approximately 3 1/4" in diameter x 1" thick, with Universal black, unbreakable Radite socket.

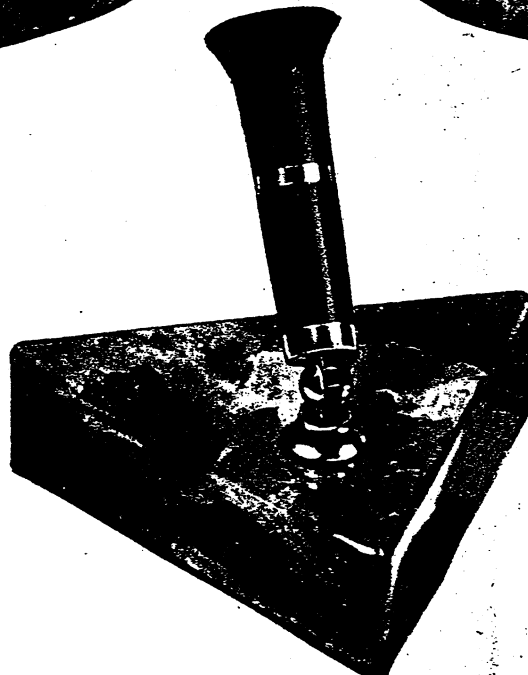
List \$4.00



38—Desk Stand.

Code ZYTYZ. Single Brazilian green onyx, oval base, 4 x 3 x 1/4", with Universal black, unbreakable Radite socket.

List \$5.00



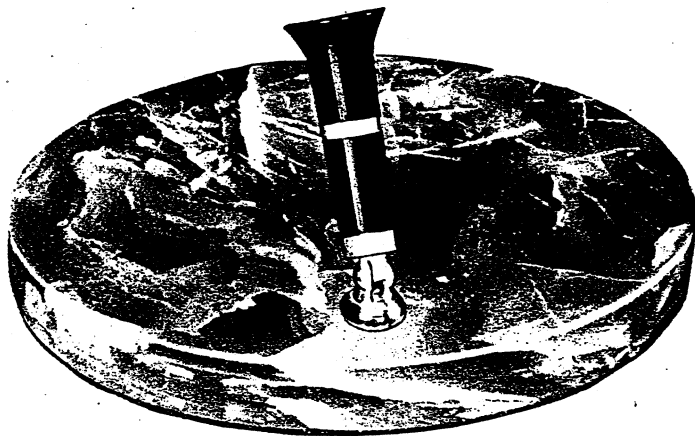
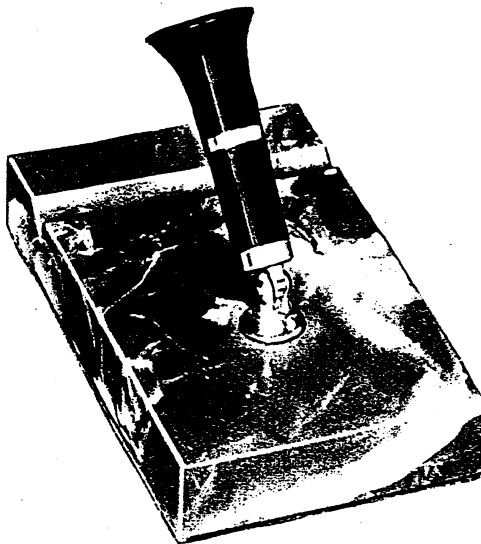
32—Desk Stand.

Code ZYTYU. Single Brazilian green onyx, triangular shaped base, 3 1/4" triangle x 3/4" thick, with Universal black, unbreakable Radite socket.

List \$5.00

22—Desk Stand.

Code SAKAR. Single Brazilian green onyx base, 3 x 5 $\frac{1}{4}$ x $\frac{3}{4}$ ", with Universal black, unbreakable Radite socket.
List \$8.00

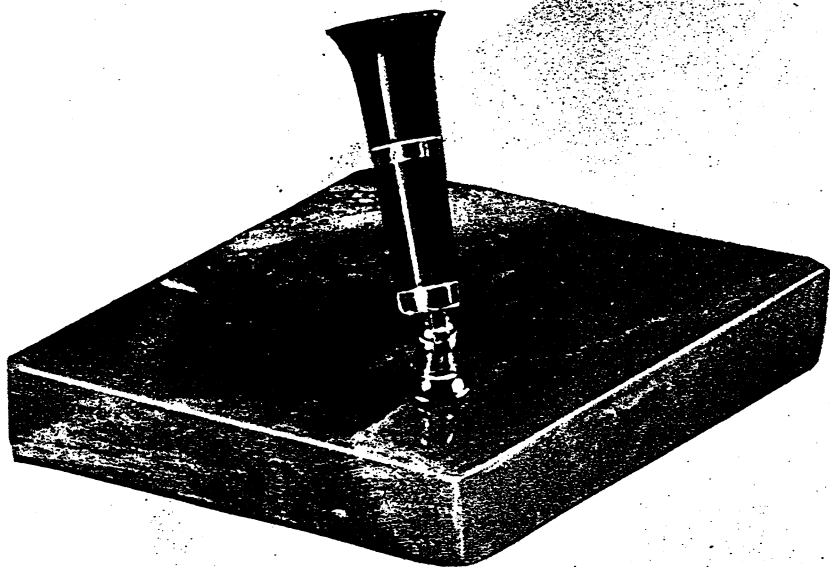


33—Desk Stand.

Code ZYHOF. Single Brazilian green onyx oval base, scoop for pins, 4 $\frac{1}{2}$ x 6 $\frac{1}{2}$ x $\frac{1}{4}$ ", with Universal black, unbreakable Radite socket.
List \$14.00

28—Desk Stand.

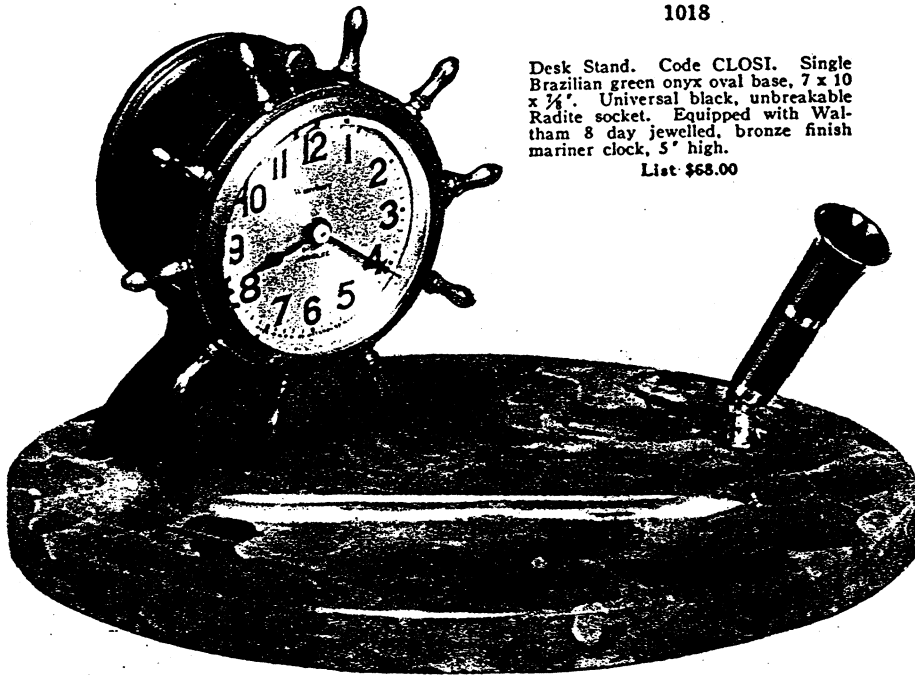
Code ZYHAB. Single Brazilian green onyx, diamond shaped base, 4 $\frac{1}{4}$ x 6 $\frac{1}{4}$ x $\frac{1}{4}$ ", with Universal black, unbreakable Radite socket.
List \$8.00



1018

Desk Stand. Code CLOSI. Single Brazilian green onyx oval base, 7 x 10 x 7/8". Universal black, unbreakable Radite socket. Equipped with Waltham 8 day jewelled, bronze finish mariner clock, 5" high.

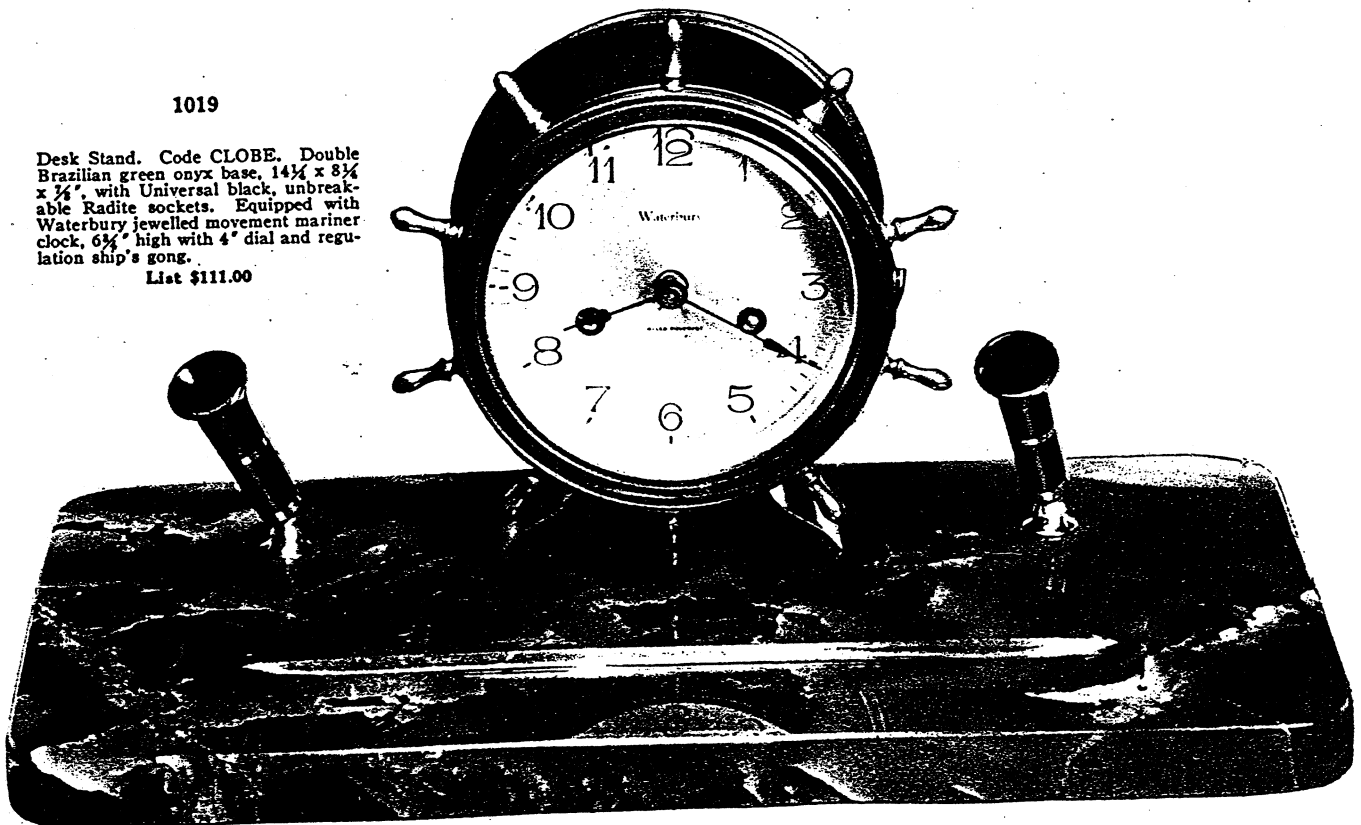
List \$68.00



1019

Desk Stand. Code CLOBE. Double Brazilian green onyx base, 14 1/4 x 8 3/4 x 3/8", with Universal black, unbreakable Radite sockets. Equipped with Waterbury jewelled movement mariner clock, 6 3/4" high with 4" dial and regulation ship's gong.

List \$111.00





69—Desk Stand

Code, BOCAD. Single Bronze finish metal figure and base 3¼ inches diameter. Caddy bag forms desk pen socket.

List \$10.00

68—Desk Stand

Code, BOFIS. Single Bronze finish metal figure and base 4 inches diameter. Fish figure, mouth forming socket.

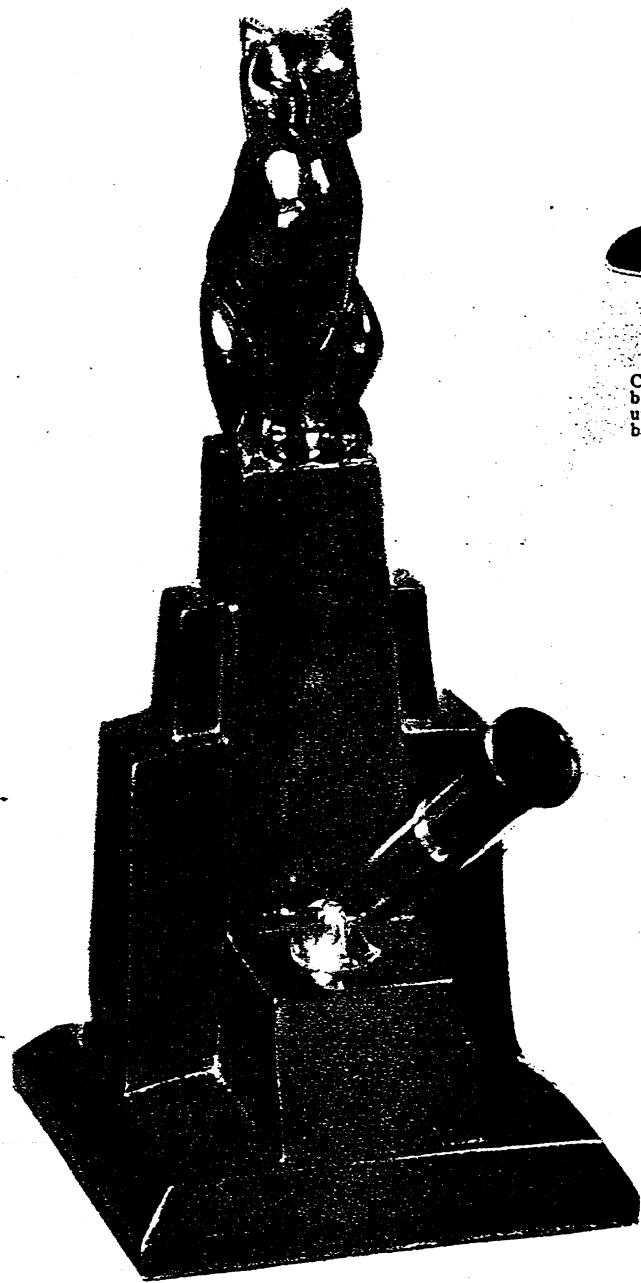
List \$10.00



67—Desk Stand

Code, BOCOB. Single Bronze finish metal figure and base 3¼ inches diameter with Universal black, unbreakable Radite socket. Cobra figure.

List \$10.00



70—Desk Stand

Code. BOCAT. Single black finish metal figure. Modern pillar and base $3\frac{1}{2}$ inches square with Universal black unbreakable Radite socket. Cat figure.

List \$15.00



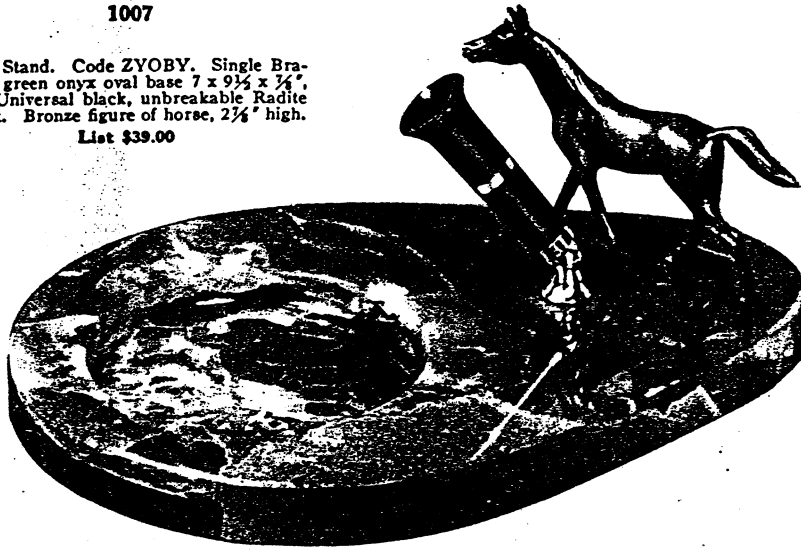
71—Desk Stand

Code. BOGAL. Peasant Girl, antique bronze finish, white metal base. Black unbreakable Radite socket inside basket.

List \$8.50

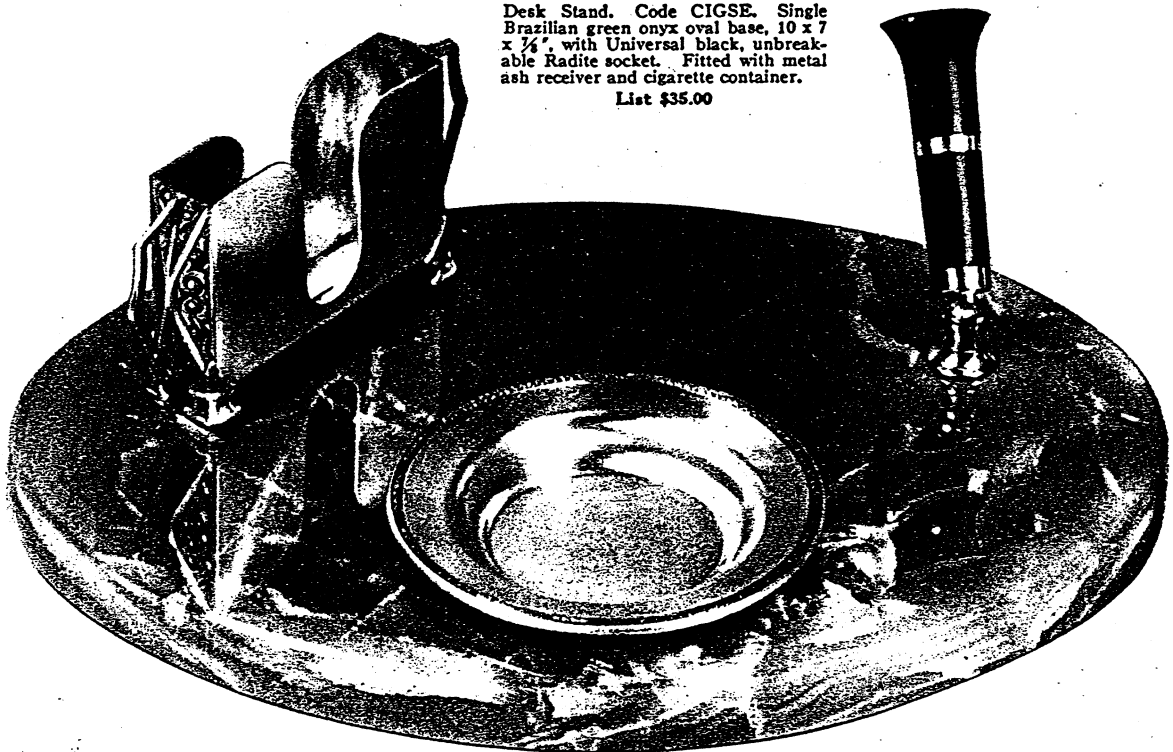
1007

Desk Stand. Code ZYOBY. Single Brazilian green onyx oval base 7 x 9½ x ¾", with Universal black, unbreakable Radite socket. Bronze figure of horse, 2¾" high. List \$39.00



1016

Desk Stand. Code CIGSE. Single Brazilian green onyx oval base, 10 x 7 x ¾", with Universal black, unbreakable Radite socket. Fitted with metal ash receiver and cigarette container. List \$35.00



1001

Desk Stand. Code ZYOLY.
Single Brazilian green onyx
base, 13 $\frac{3}{4}$ x 8 $\frac{3}{4}$ x 1", with
Universal black, unbreakable
Radite socket. Bronze figure
of elephant 4 $\frac{1}{2}$ " high.

List \$78.00



1003

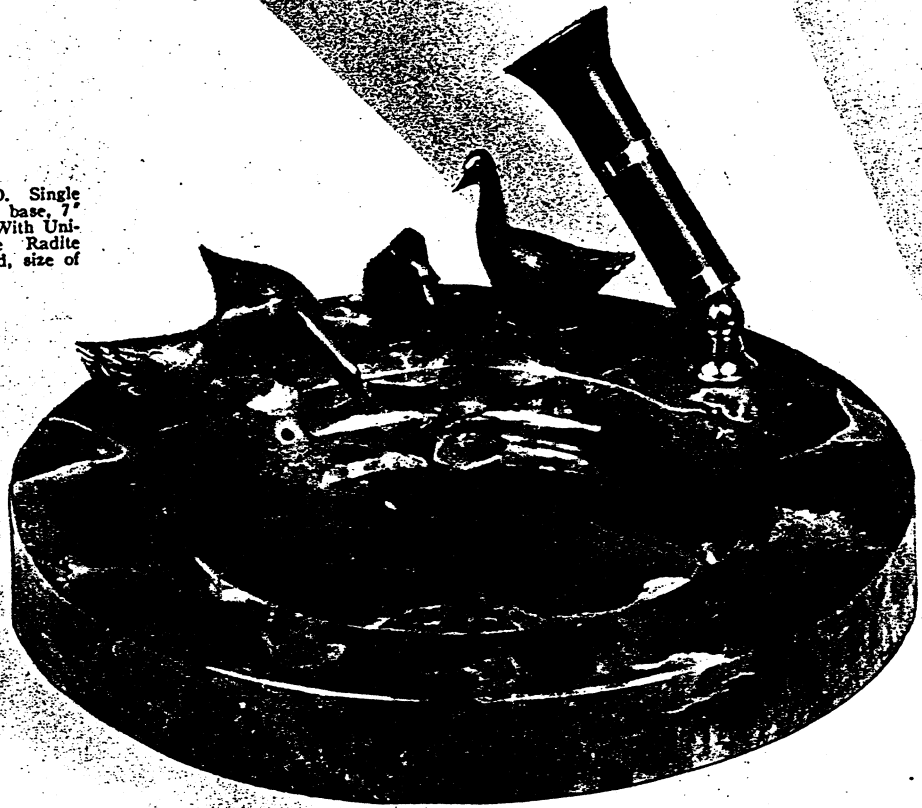
Desk Stand. Code ZYORP.
Single black and gold Italian
marble, rough edge, oval base,
approximately 9 $\frac{1}{2}$ x 6 $\frac{1}{2}$ x $\frac{3}{4}$ "
with Universal black, unbreak-
able Radite socket. Bronze
figure of elephant 2 $\frac{1}{2}$ " high.

List \$33.00



1012

Desk Stand. Code ZYPMO. Single Brazilian green onyx, round base, 7" in diameter by $\frac{1}{4}$ " thick. With Universal black, unbreakable Radite socket. Four geese grouped, size of highest goose 1 $\frac{1}{4}$ ".
List \$35.50



1010

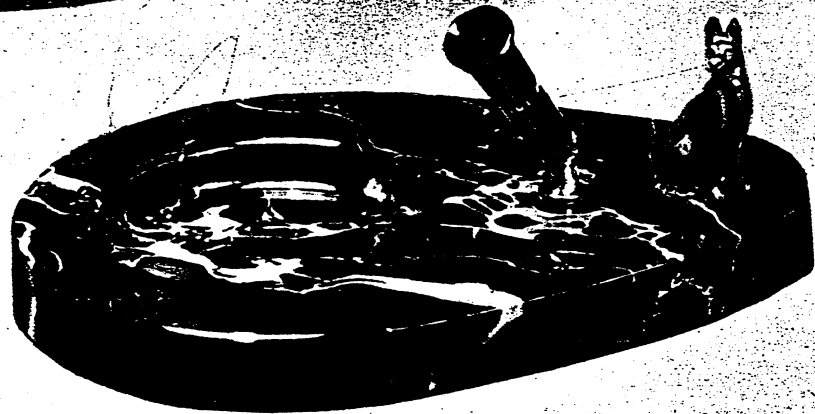
Desk Stand. Code ZYNJE. Single black and gold Italian marble, rough edge, oval base, 12 x 8 x $\frac{1}{4}$ ", with Universal black, unbreakable Radite socket. Bronze trophy of moose, 3" high.
List \$40.00





1013

Desk Stand. Code ZYNIK.
Single Yavapai onyx, circular
base 9" in diameter by $\frac{3}{4}$ "
with Universal black, unbreak-
able Radite socket. Bronze dog
trophy 4" high.
List \$38.00



1011

Desk Stand. Code ZYNNY.
Single genuine Italian black and
gold marble, egg shaped base,
7 x 9 $\frac{1}{2}$ x $\frac{3}{4}$ ", with circular
scoop for ash tray, with Uni-
versal black, unbreakable Ra-
dite socket. Dog trophy figure
2 $\frac{1}{4}$ " high.
List \$28.00



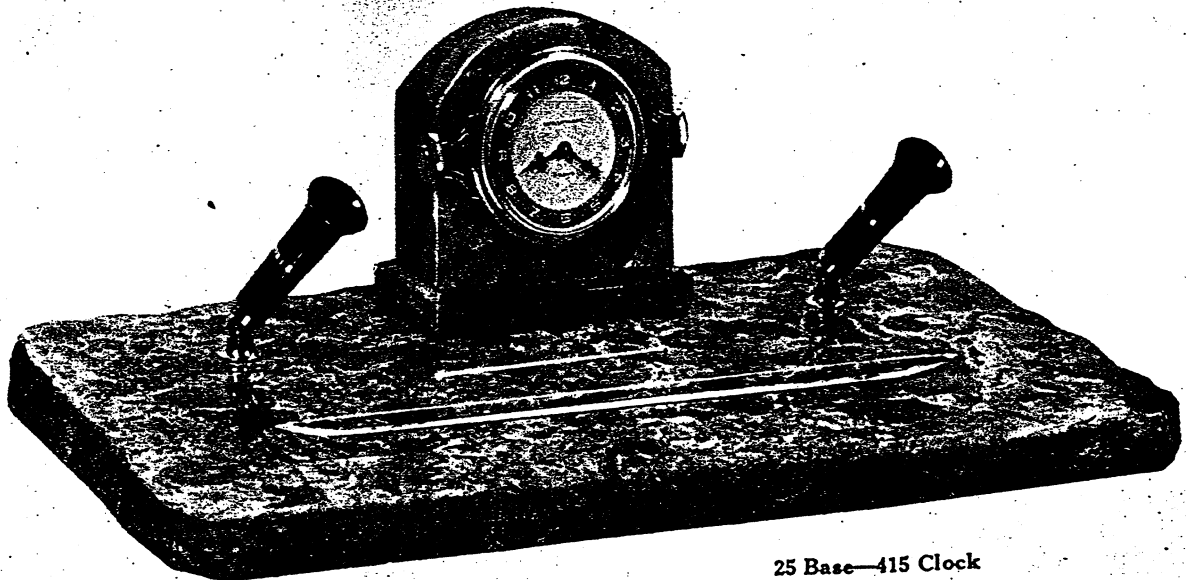
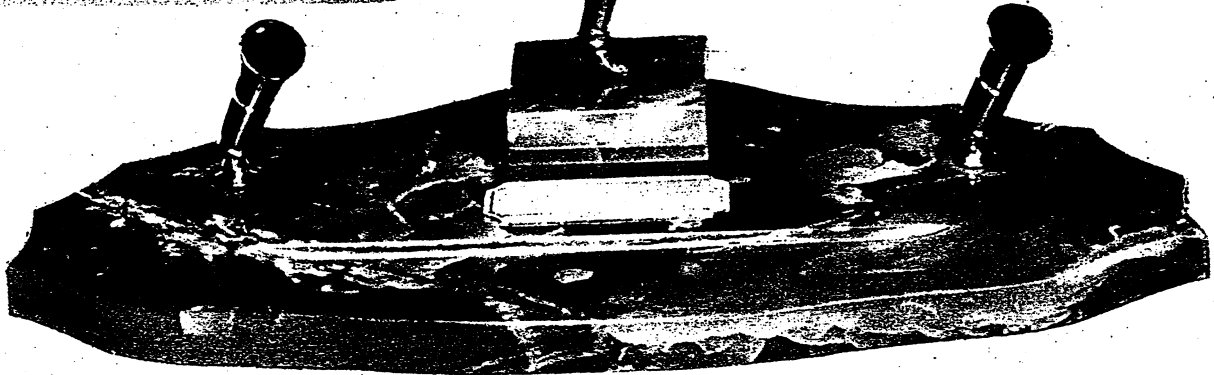
1014

Desk Stand. Code ZYNIH.
Single Brazilian green onyx,
rough edge oval base, 12 x 7 $\frac{1}{4}$
x 1", with Universal black, un-
breakable Radite socket. Bronze
trophy figures of dogs, 3 $\frac{3}{4}$ "
high.
List \$63.00

1052

Desk Stand. Code ZAADA. Double Brazilian green onyx base, 16 x 8 1/4 x 3/4", with Universal black, unbreakable Radite sockets. Silver name plate 3 1/4 x 1 3/4" for engraving. Solid bronze likeness of famed Bobby Jones, made exclusively for Sheaffer by the Gorham Company, 7" high.

List \$100.00



25 Base—415 Clock

Double Brazilian green onyx base No. 25, 8 x 14 x 3/4 inch with Universal black, unbreakable Radite sockets. Code ZYMOK.

List \$46.00

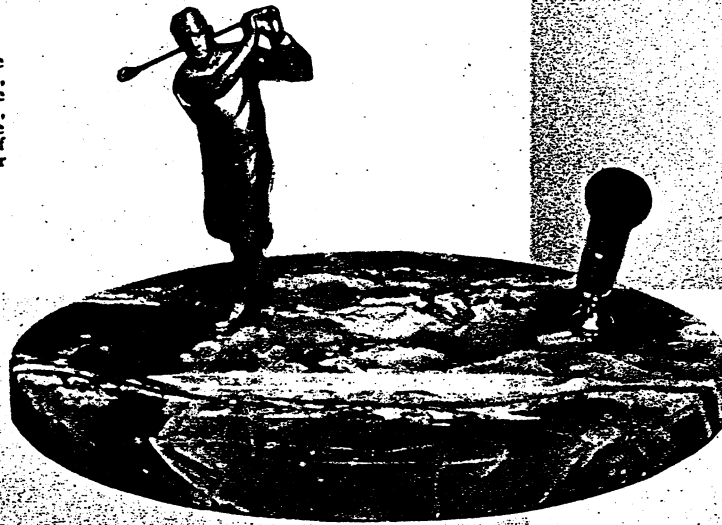
No. 415 Waltham 8-day clock mounted in Brazilian green onyx holder, felt padded bottom. Code CLOWA.

List \$40.00

1050

Desk Stand. Code ZAABA. Single Brazilian green onyx base, 10 x 7 x $\frac{1}{4}$ " with Universal black, unbreakable Radite socket. Bronze name plate, 2 $\frac{1}{4}$ x 1 $\frac{1}{4}$ " for engraving. Bronze trophy figure 4 $\frac{1}{4}$ " high, likeness of Bobby Jones made exclusively for Sheaffer by Gorham.

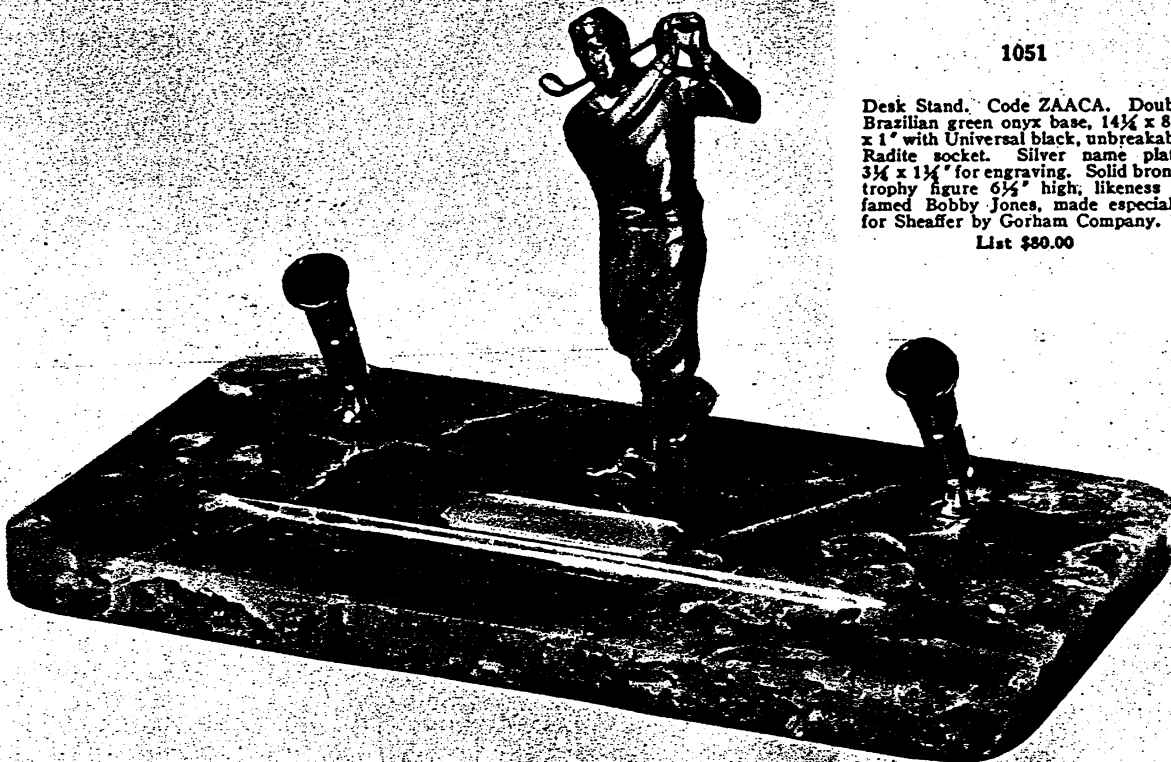
List \$45.00

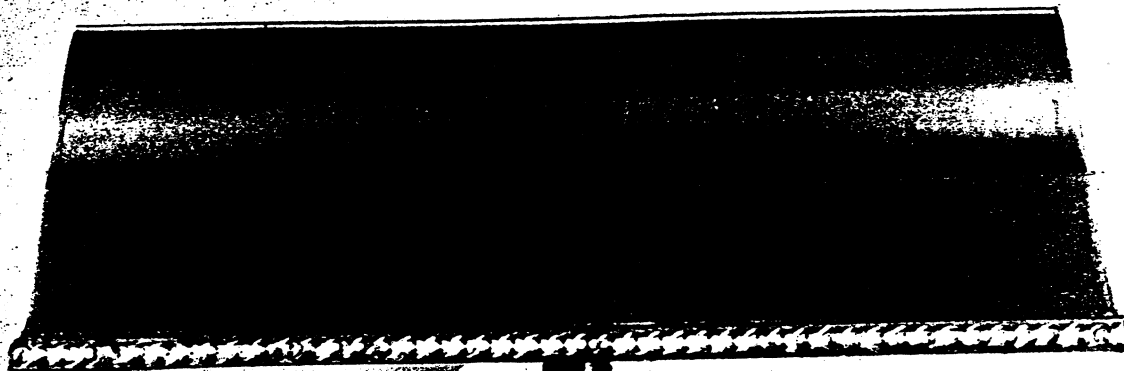


1051

Desk Stand. Code ZAACA. Double Brazilian green onyx base, 14 $\frac{1}{4}$ x 8 $\frac{1}{4}$ x 1" with Universal black, unbreakable Radite socket. Silver name plate, 3 $\frac{1}{4}$ x 1 $\frac{1}{4}$ " for engraving. Solid bronze trophy figure 6 $\frac{1}{2}$ " high, likeness of famed Bobby Jones, made especially for Sheaffer by Gorham Company.

List \$80.00

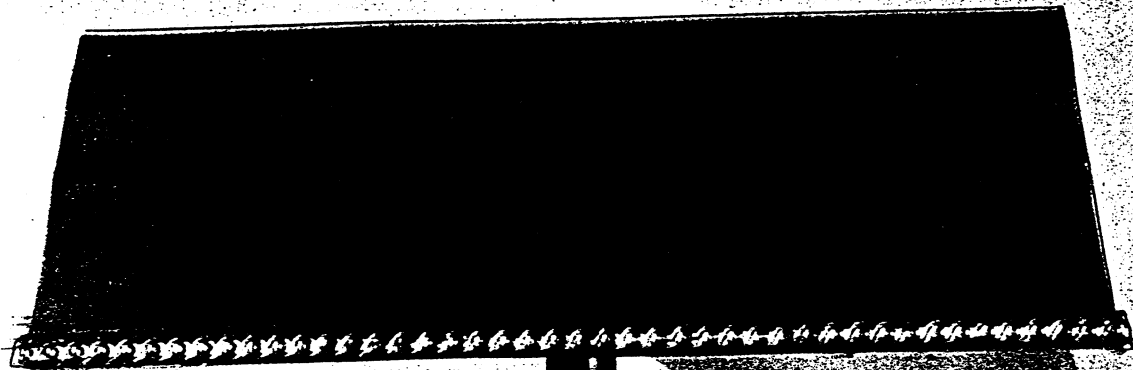




307

Lamp Desk Fountain-pen
Stand. Code ZESUS. Shade
and Egyptian figured standard
of antique bronze. Yavapai
onyx base, 6 x 8 x 1 1/4", with
one Universal black, unbreak-
able Radite socket.

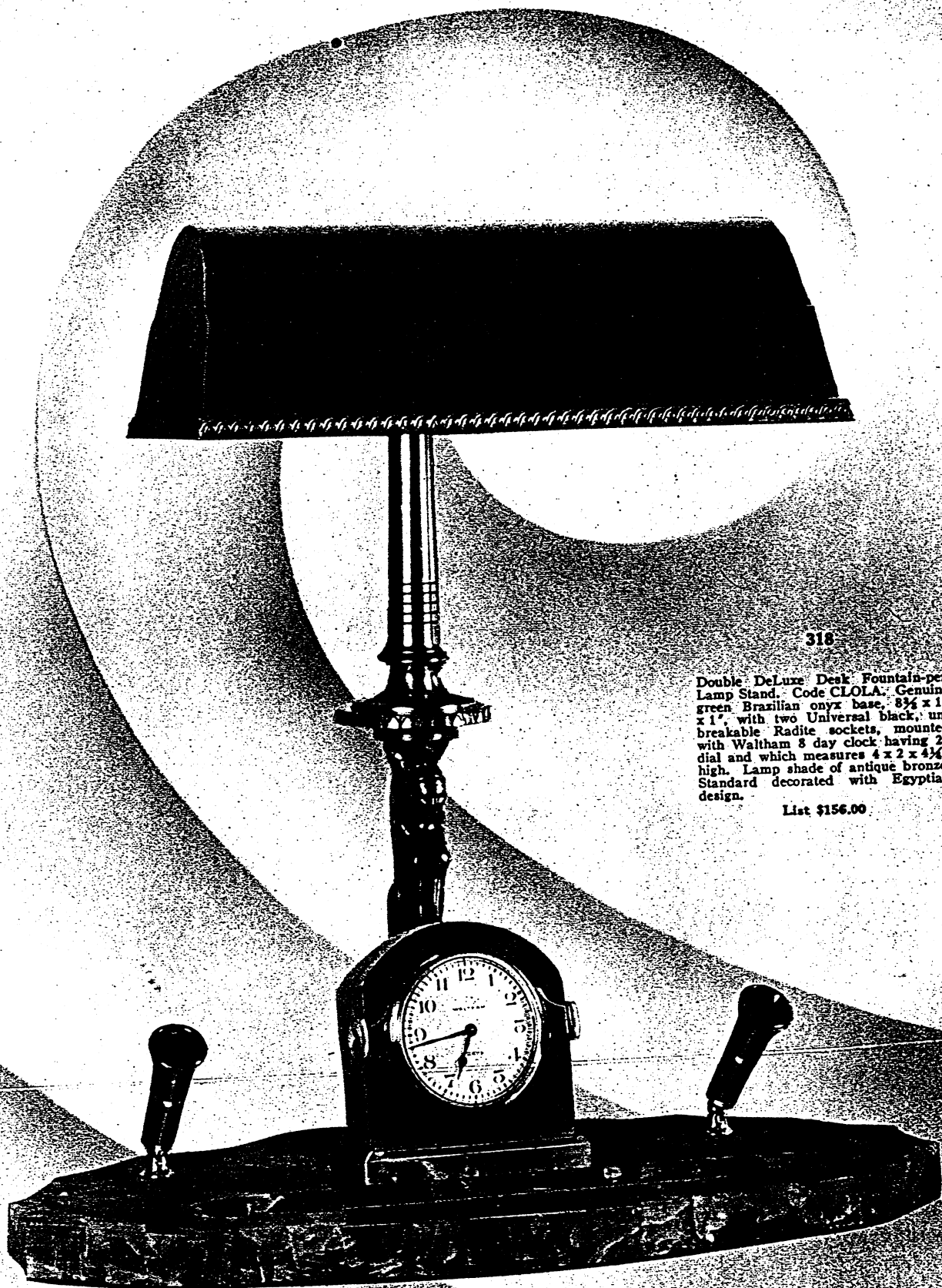
List \$53.00



308

Lamp Desk Fountain-pen Stand. Code ZVHUG. Lamp shade finished in antique bronze, supported by standard designed with Egyptian figures. Double Yavapai onyx base, 6 x 8 x 1 1/4". List \$60.00

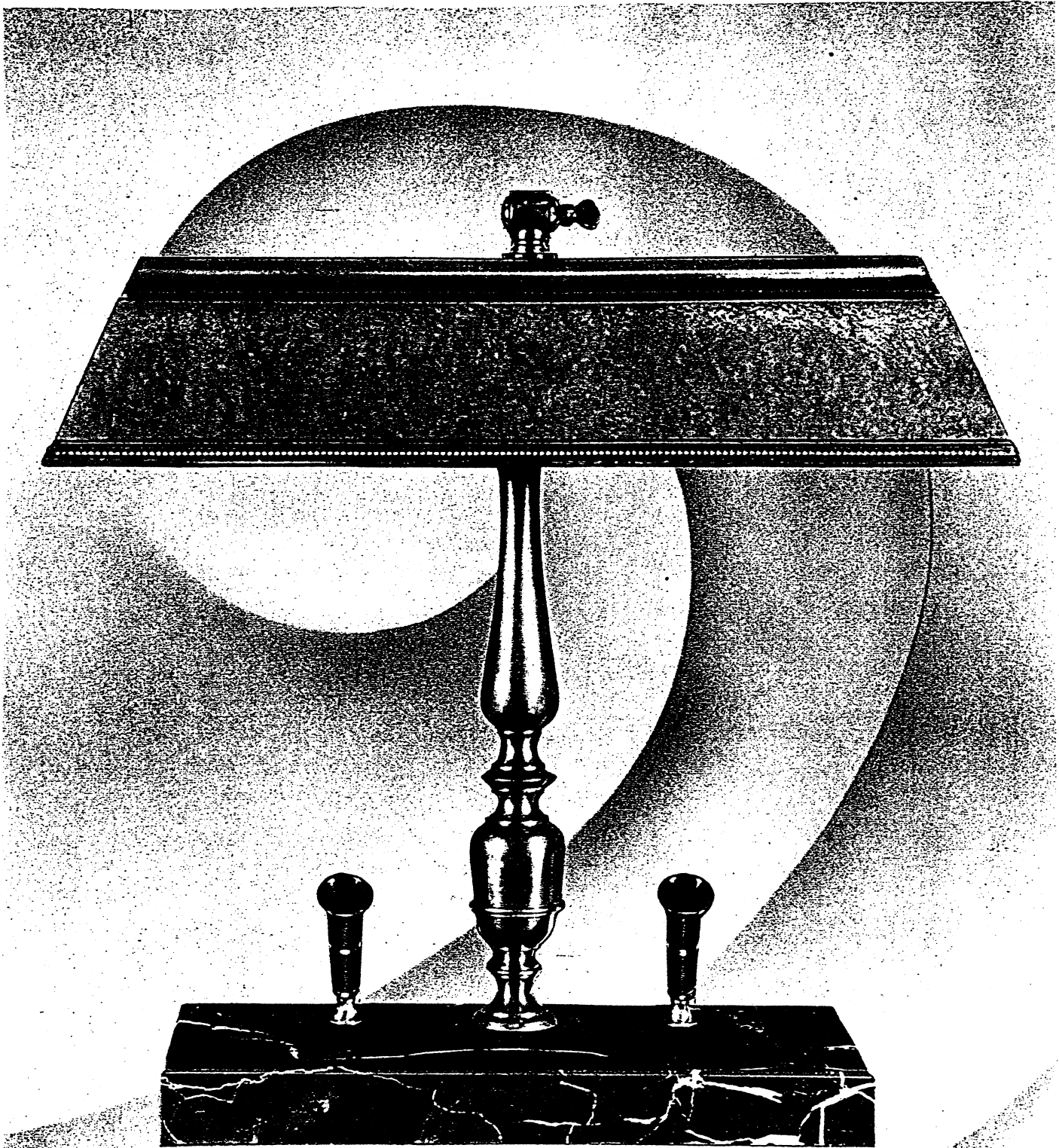




318

Double DeLuxe Desk Fountain-pen Lamp Stand. Code CLOLA. Genuine green Brazilian onyx base, 8 $\frac{3}{4}$ x 16 x 1", with two Universal black, unbreakable Radite sockets, mounted with Waltham 8 day clock, having 2" dial and which measures 4 x 2 x 4 $\frac{1}{4}$ " high. Lamp shade of antique bronze. Standard decorated with Egyptian design.

List \$156.00



314

Double DeLuxe Lamp Desk Fountain-pen Stand. Code ZAKGC. Lamp and post standard of antique bronze. Double gold and black Italian marble base, 6 x 12 x 1 $\frac{1}{4}$ ".
List \$71.00

312, Code ZVHYH. Same as 314 except base is of onyx.

List \$71.00



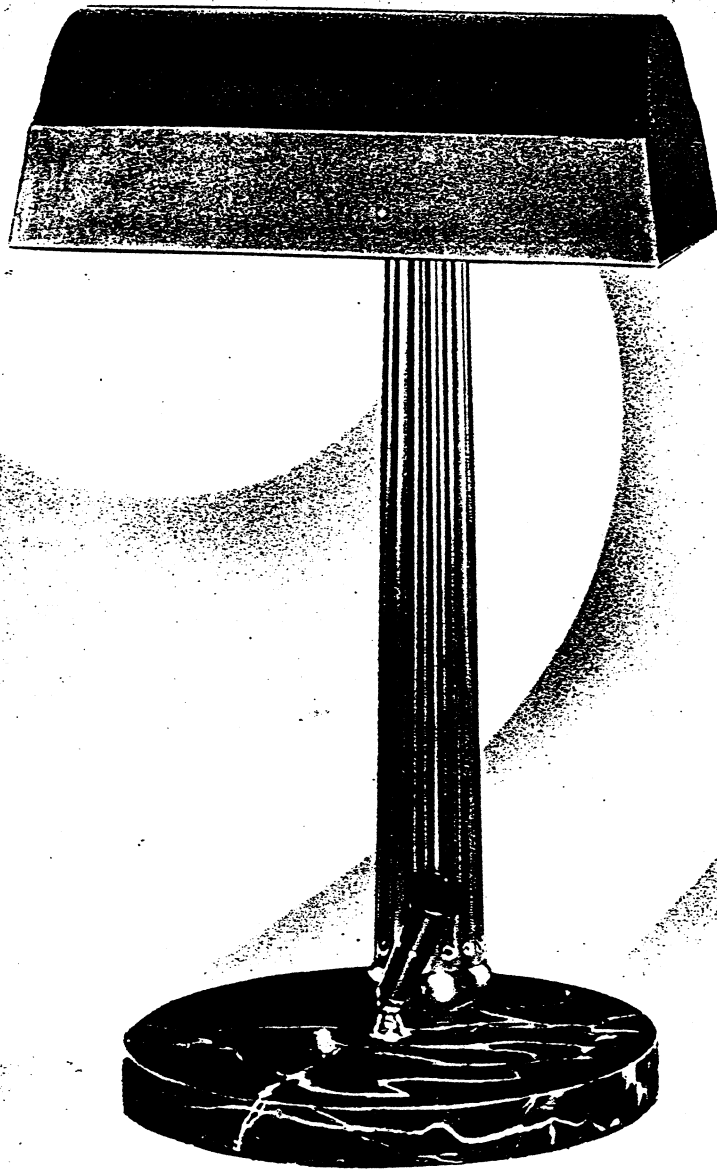
320

Double Lamp Desk Stand. Code MELID. Specially designed for Sheaffer exclusively. Bronze finish throughout. Lamp is 14 inches high with base 8 x 5 inches. Shade diameter, 10 inches. Base equipped with two Universal black, unbreakable Radite sockets.

List \$26.00

319 Lamp Desk Stand. Code MELIS. Same as No. 320 except single. Base equipped with Universal black unbreakable Radite socket.

List \$23.00



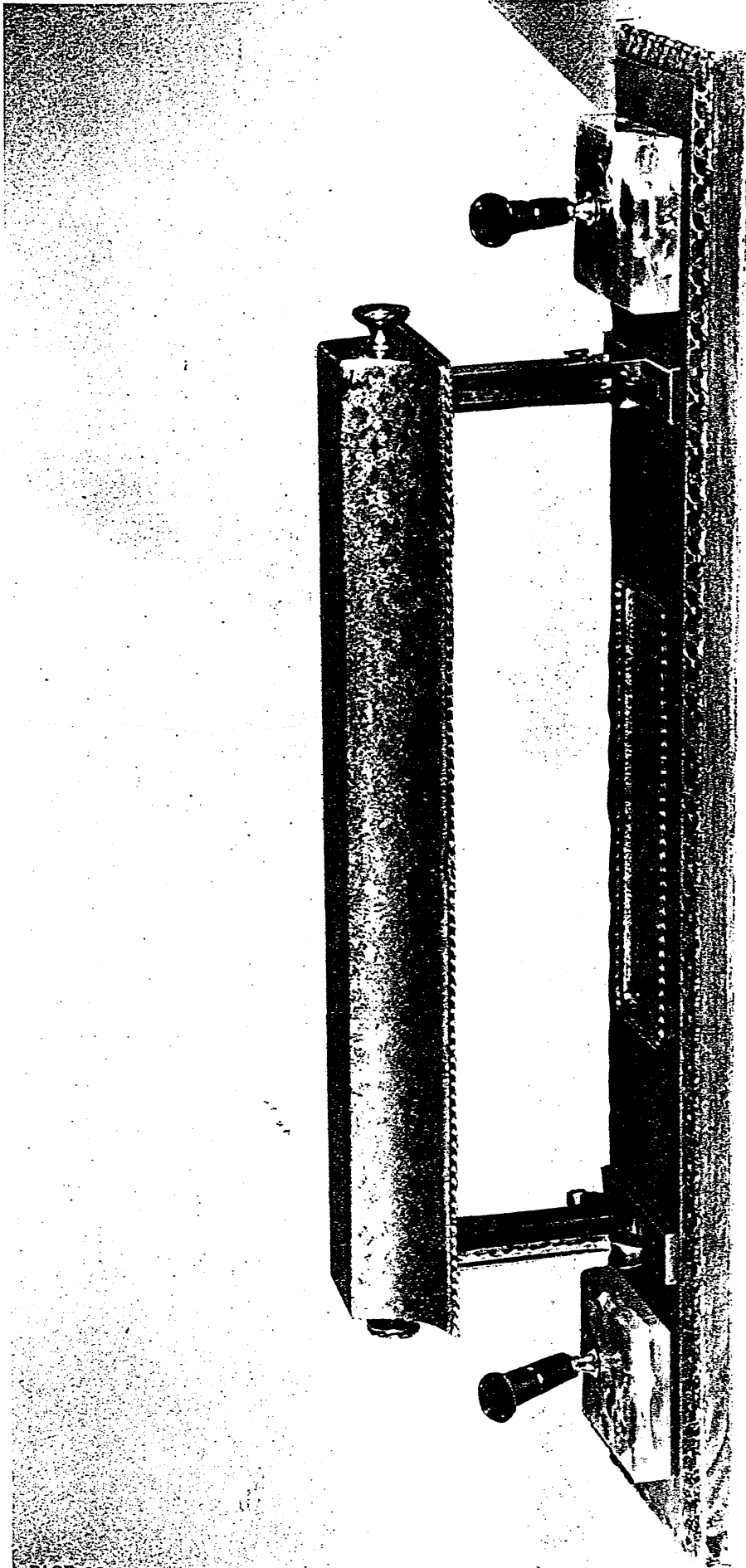
321

Lamp Desk Stand. Code, COLAS. Base approximately 8" in diameter, of genuine black and gold Italian marble. Plain bronze shade with corrugated bronze standard. Base equipped with Universal black, unbreakable Radite socket.

List \$35.00

322. Lamp Desk Stand. Code, COLID. Same as 321 except double. With two Universal black, unbreakable Radite sockets.

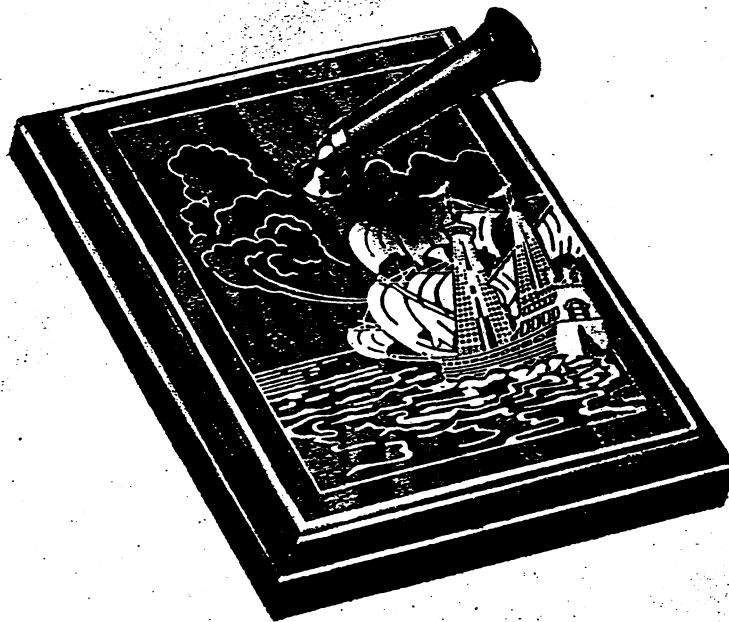
List \$40.00



No. 316—Special Leopold Lamp Desk Stand

Code LEOLA. Base, 28 x 5 1/2 x 1/4", of solid black walnut with hand carved edges. Lamp shade, standards and frame bronze finished, acid etched. Standard 7" high, 18" long, equipped with No. 27 green Brazilian onyx desk stand at each end.

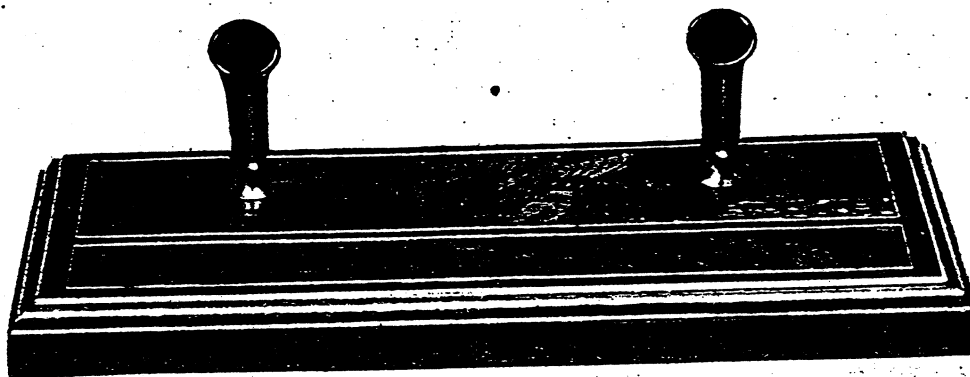
List \$90.00



300—Desk Stand

Code NAJIM. Single base of genuine American walnut wood, Spanish Galleon design, inlaid in brass, size $5\frac{1}{4} \times 7 \times 1$ ", equipped with one Universal black, unbreakable Radite socket.

List \$18.00



301X

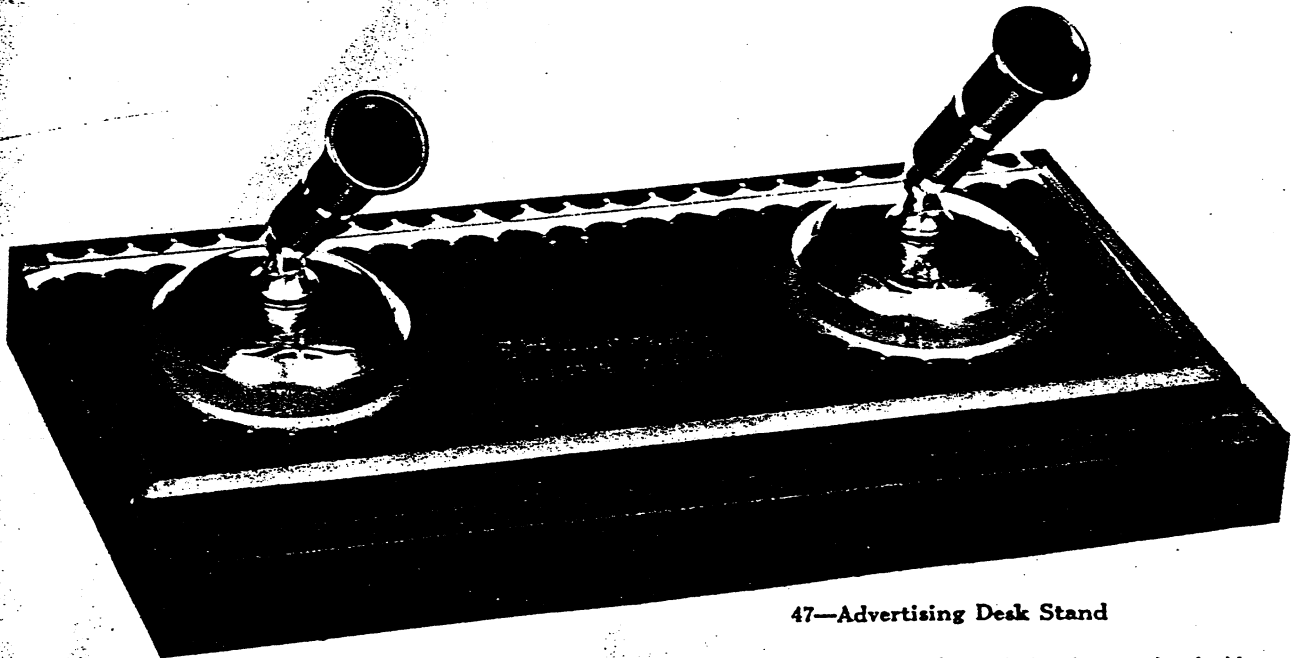
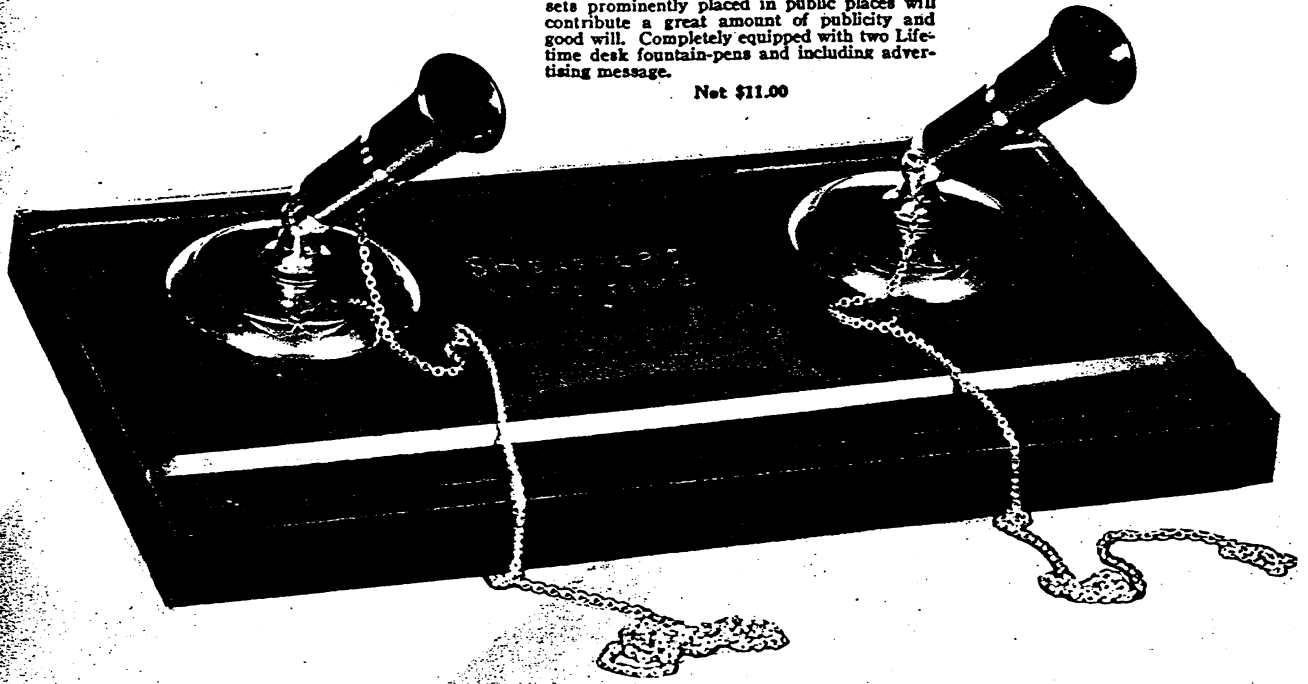
Complete Masterpiece Desk equipment, Code NAGAK. Double base of genuine American walnut, Spanish Galleon design inlaid with brass, $7\frac{1}{4} \times 12\frac{1}{4} \times 1$ ", with two Universal black, unbreakable Radite sockets. Complete equipment includes double desk stand, sockets, two matched Lifetime desk fountain-pens, letter holder, letter opener, hand blotter, one pair of book ends, one large blotter pad.

List \$106.00

48—Advertising Desk Stand

Code ADSDE. Crystal clear glass base, $10\frac{1}{4} \times 5\frac{1}{2} \times 1"$, with two Universal black, unbreakable Radite sockets. Base accommodates dealers' advertising message. Generous space permits showing dealers' business name, address, slogan, trade-mark, etc. This is one of the most effective advertising mediums any Sheaffer dealer can employ. Several of these sets prominently placed in public places will contribute a great amount of publicity and good will. Completely equipped with two Lifetime desk fountain-pens and including advertising message.

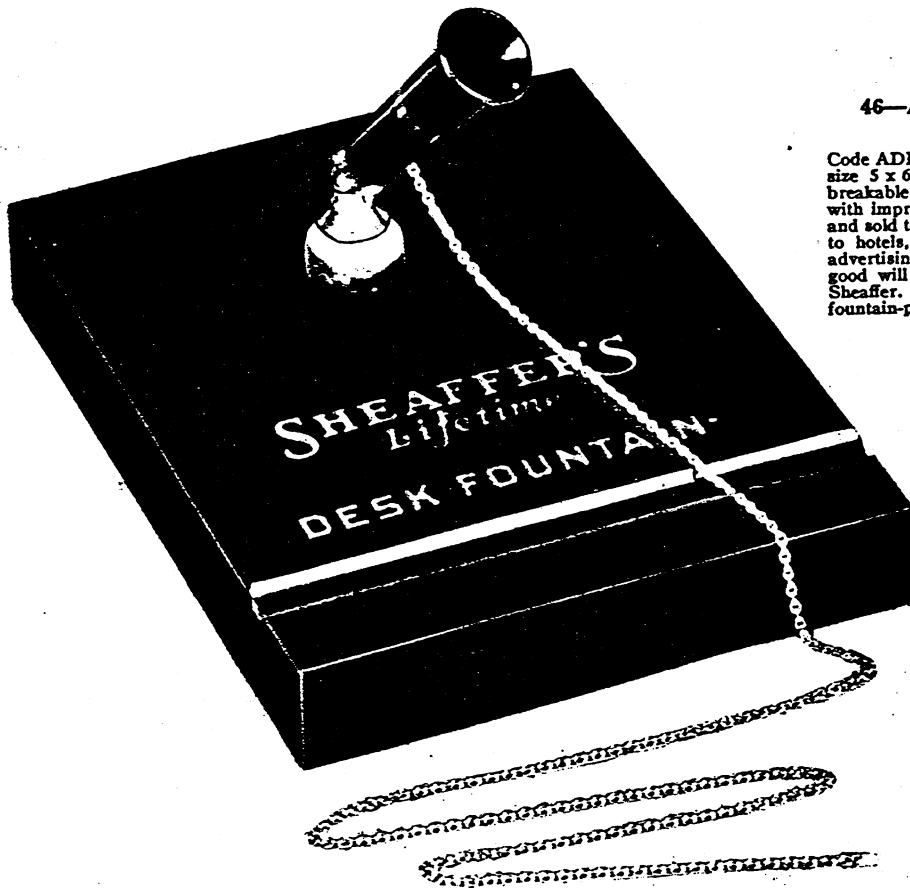
Net \$11.00



47—Advertising Desk Stand

Code ADSOR. Double imported crystal glass base, equipped with gold plated socket decoration. Base $10\frac{1}{4} \times 5\frac{1}{2} \times 1"$. Bottom of base accommodates dealers' advertising message, plainly visible from user's position. This set is an ideal advertising proposition for the Sheaffer dealer. Place them in banks, hotels and other public business places. Completely equipped with two Lifetime desk fountain-pens and including printing of advertising message.

Net \$10.00



46—Advertising Desk Stand

Code ADDEL. Single tinted plate glass base, size $5 \times 6\frac{1}{4} \times 1$ " with Universal black, unbreakable Radite socket. Base photoplated with imprint of W. A. Sheaffer Pen Company and sold to the dealer for distribution or resale to hotels, bank lobbies, golf clubs, etc., for advertising purposes as well as a creator of good will for the Sheaffer dealer as well as Sheaffer. Equipped with one Lifetime desk fountain-pen with chain attachment.
Net \$5.00



D-16—Advertising Desk Stand

Code, RABBU. Single crystal glass base, $5\frac{3}{4} \times 6\frac{1}{4} \times 1$ ". Special decal design on bottom of base for individual customer names or dealer advertising message. Price including decal.
List \$12.50



D-6—Advertising Desk Stand

Code VINJO. Single crystal glass base, $5\frac{3}{4} \times 3 \times 1$ ". Special decal design on bottom of base for individual customer names or dealers' advertising message, with one Universal black, unbreakable Radite socket and including decal.
List \$7.50



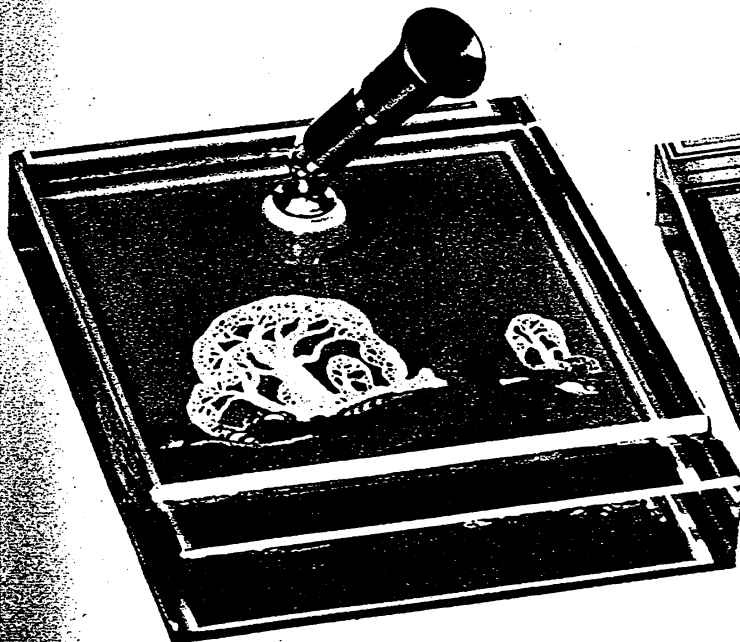
C-13—Desk Stand

Code RAFAK. Single jet glass base $5\frac{1}{2} \times 7 \times \frac{1}{4}$ ", hand decorated with baked-on enamel. Including one Universal black, unbreakable Radite socket.
List \$11.00



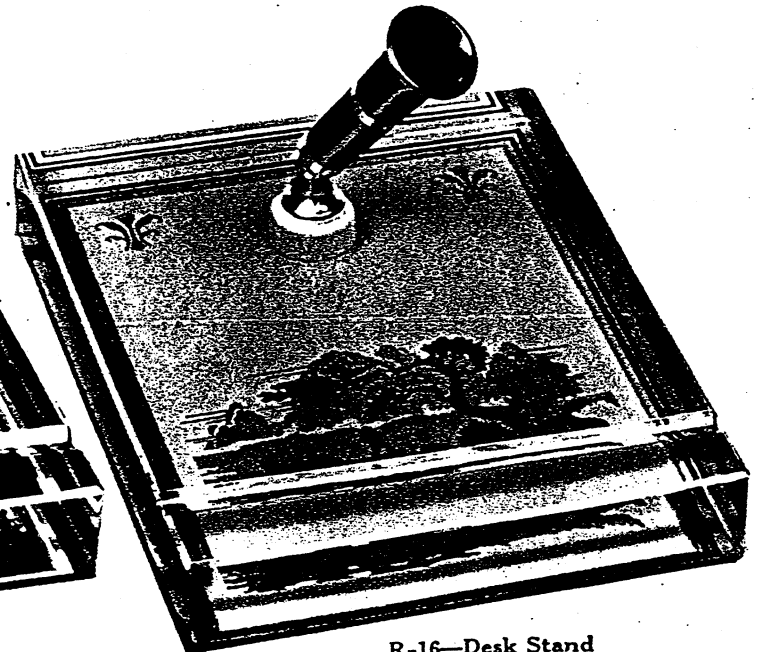
40—Hotel Desk Stand

Code PAGEK. Base 8×9 ", covered with pin seal leather, with Universal black, unbreakable Radite socket and substantial chain attachment. Base equipped with two spring steel metal clips for holding hotel registration cards.
List \$18.00



S-16—Desk Stand

Code RABOX. Same as R-16 except photoplated design is lighter in color. Equipped with one Universal black, unbreakable Radite socket.
List \$10.00

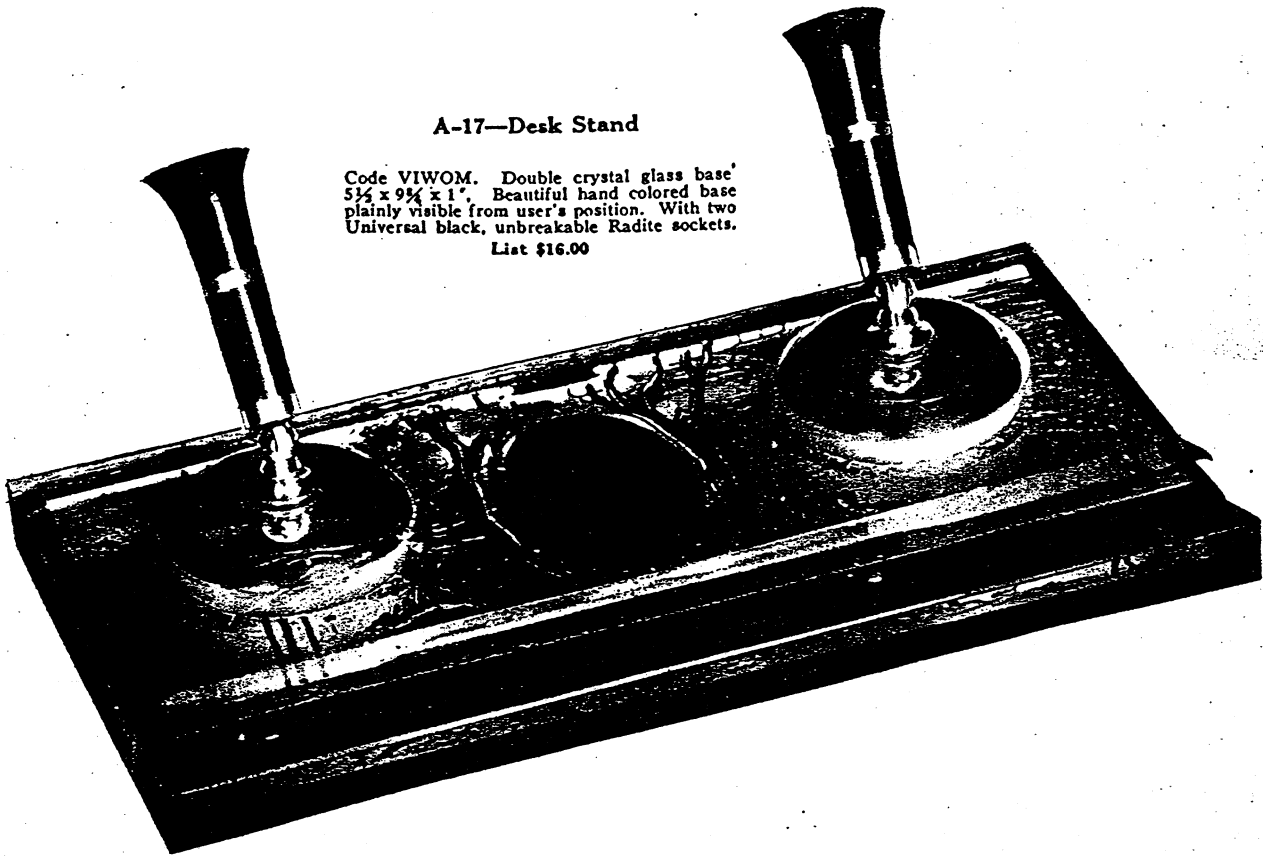


R-16—Desk Stand

Code RABBO. Single crystal clear glass base, $5\frac{1}{4} \times 7 \times 1$ ", with beautiful colored design photoplated so as to be seen from user's position. Equipped with one Universal black, unbreakable Radite socket.
List \$10.00

A-17—Desk Stand

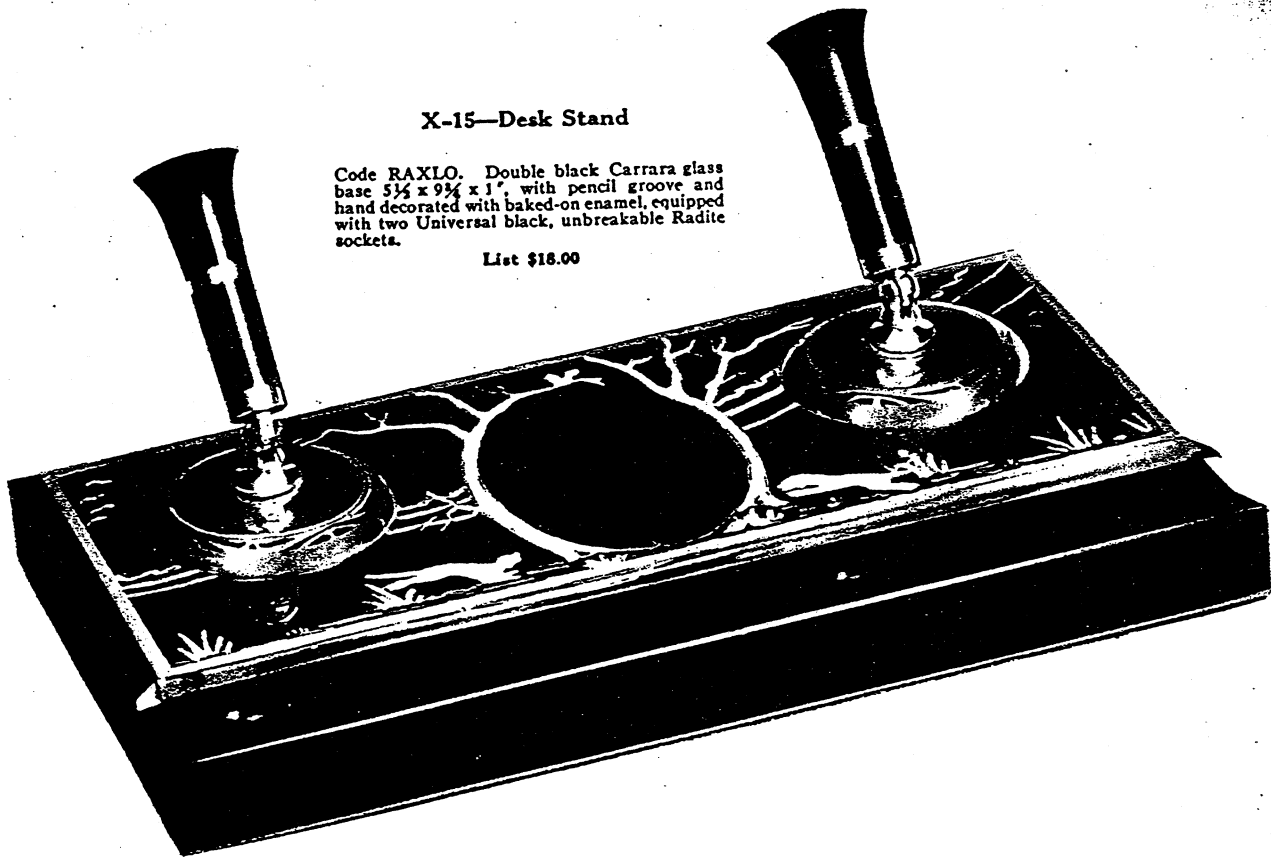
Code VIWOM. Double crystal glass base
5½ x 9¾ x 1". Beautiful hand colored base
plainly visible from user's position. With two
Universal black, unbreakable Radite sockets.
List \$16.00

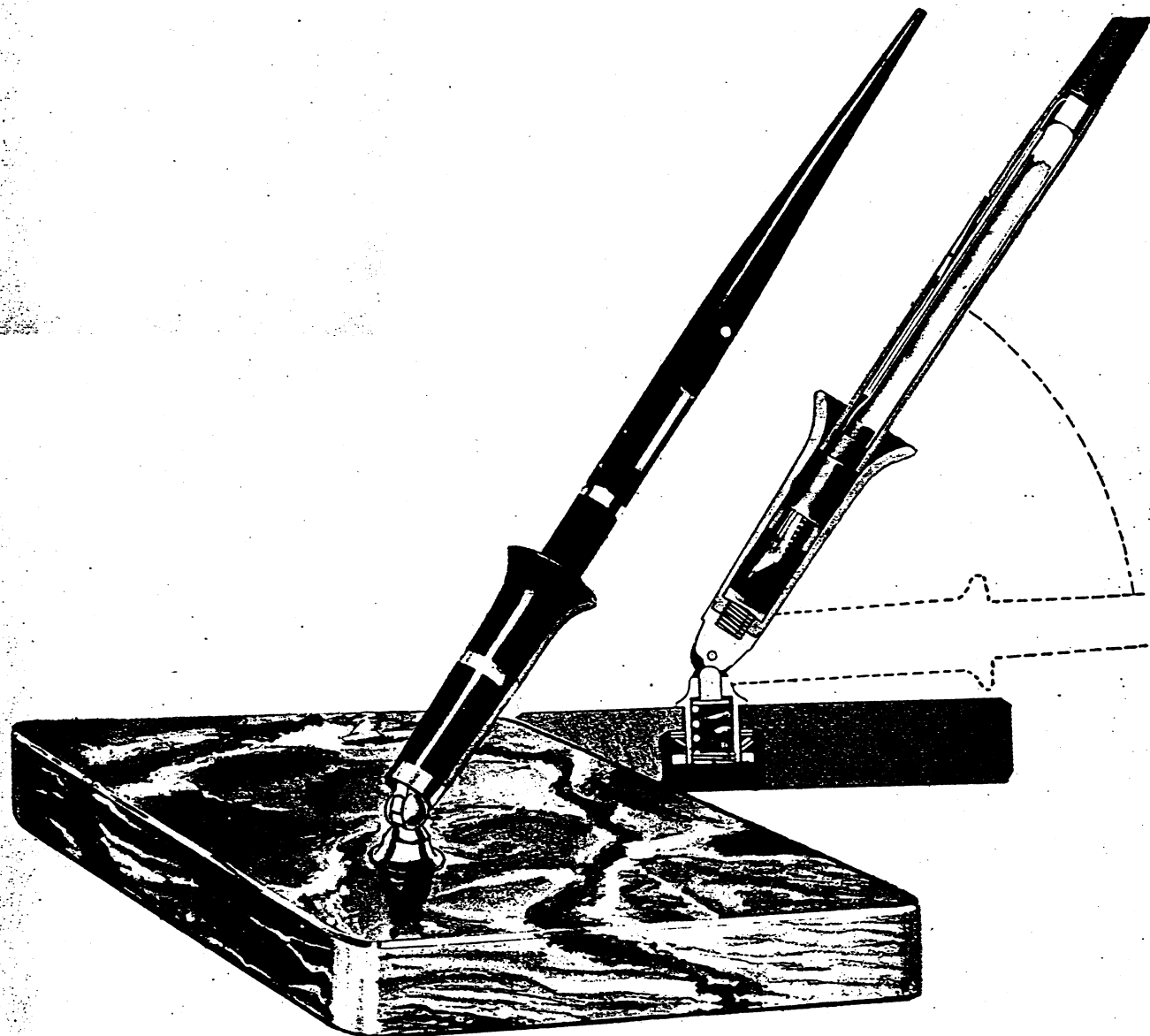


X-15—Desk Stand

Code RAXLO. Double black Carrara glass base
5½ x 9¾ x 1" with pencil groove and
hand decorated with baked-on enamel, equipped
with two Universal black, unbreakable Radite
sockets.

List \$16.00

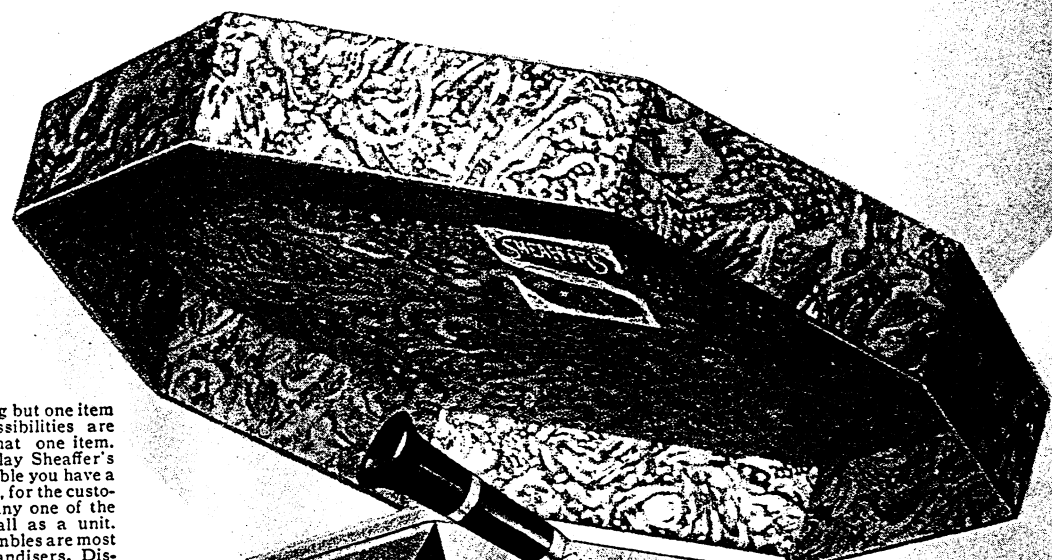




SHEAFFER'S excel not alone in styling but in mechanical merit. They are supreme; their marveled performance is designed in. The pens come lightly and naturally to hand from Sheaffer's ingenious universal sockets. Nothing grips or hinders them—they are always served you at the correct writing angle, never from random angles—and they air seal themselves within the socket, keeping tip moist for instant use.

THIS Six Piece Ensemble is one of Sheaffer's latest contributions to increased dealer-profits and consumer-satisfaction. Ideal for every gift occasion the unit price means greater volume and substantial profit to the dealer and a new, distinctly different and complete writing unit to the consumer. Sheaffer's new six-piece ensemble includes a desk stand of rich black and gold imported Italian marble and domestic cream Onyx, equipped with a desk fountain-pen, a Safety Skrip package which is non-leaking and practically unbreakable, and a Golf or Handbag pencil, Balance[®] pocket pencil and Balance[®] Pocket Fountain Pen in unbreakable Radite. Complete! New! Absolutely unique—distinctly, so as to appeal to all lovers of quality and originality. These six piece ensembles are neatly packed in a beautiful velvet lined octagonal gift box and priced to create volume and profit for the dealer, and enthusiastic satisfaction for the purchaser as well as outstanding joy for the recipient. Ensemble illustrated is No. WQ7, Code SUQWO.

List \$40.00



When displaying but one item your sales possibilities are confined to that one item. When you display Sheaffer's six piece ensemble you have a 7 to 1 sales-shot, for the customer may buy any one of the six pieces or all as a unit. Sheaffer's ensembles are most effective merchandisers. Display and sell from the Ensemble unit.



SIX PIECE ENSEMBLE SETS

- WQ4 Code SAQWA List \$36.00
 Consisting of 1 8TC Jet Black Lifetime[®] Pen.
 1 SLT Jet Black Pencil.
 1 LGR Jet Black Golf Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 74D Jet Black Lifetime[®] Desk Pen with jet black barrel and quill.
 1 No. 80 Italian Marble and Cream Onyx Base.
- WQ5 Code SAQIW List \$35.00
 Consisting of 1 74TC Jet Black Lifetime[®] Pen.
 1 LTSC Jet Black Pencil.
 1 LGR Jet Black Golf Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 74D Jet Black Lifetime[®] Desk Pen with jet black barrel and quill.
 1 No. 80 Italian Marble and Cream Onyx Base.
- WQ7 Code SUQWO List \$40.00
 Consisting of 1 K8TC Black and Pearl DeLuxe Lifetime[®] Pen.
 1 SKT Black and Pearl DeLuxe Golf Pencil.
 1 KGR Black and Pearl DeLuxe Golf Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 K74DK Black and Pearl DeLuxe Lifetime[®] Desk Pen.
 1 No. 80 Italian Marble and Cream Onyx Base.

- WQ8 SUQUW List \$38.50
 Consisting of 1 K74TC Black and Pearl DeLuxe Lifetime[®] Pen.
 1 KTSC Black and Pearl DeLuxe Pencil.
 1 KGR Black and Pearl DeLuxe Golf Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 K74DK Black and Pearl DeLuxe Lifetime[®] Desk Pen.
 1 No. 80 Italian Marble and Cream Onyx Base.
- WQ16 Code SIOWO List \$40.00
 Consisting of 1 H8TC Black and Marine Green Lifetime[®] Pen.
 1 SHT Black and Marine Green Pencil.
 1 HGR Black and Marine Green Golf Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 H74DH Black and Marine Green Lifetime[®] Desk Pen.
 1 No. 81 Italian Marble and Green Brazilian Onyx Base.
- WQ17 Code SIOAW List \$38.50
 Consisting of 1 H74TC Black and Marine Green Lifetime[®] Pen.
 1 HTSC Black and Marine Green Pencil.
 1 HGR Black and Marine Green Golf Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 TH74DH Black and Marine Green Thin Lifetime[®] Desk Pen.
 1 No. 81 Italian Marble and Green Brazilian Onyx Base.



No.	Code	Contents	Price, Complete
The following sets to include No. 5-30 Balance [®] Fountain Pen.			
X10	FIXAC	5-30TC, LTSC, LGR, X Safety Skrip	\$11.25
X11	FIXRA	5-30TR, LTSR, LGR, X Safety Skrip	11.25
X12	FIXCE	J5-30TC, JTSC, JGR, X Safety Skrip	11.75
X13	FIXER	J5-30TR, JTSR, JGR, X Safety Skrip	11.75
X14	FIXUK	K5-30TC, KTSC, KGR, X Safety Skrip	13.50
X15	FIXKY	K5-30TR, KTSR, KGR, X Safety Skrip	13.50
The following sets to include Sheaffer's Balance [®] Lifetime [®] fountain pen:			
X1	FXEBA	J8TC, SJT, JGR, X Safety Skrip	\$16.00
X2	FXECE	J74TC, JTSC, JGR, X Safety Skrip	15.00
X3	FXEDI	J74TR, JTSR, JGR, X Safety Skrip	15.00
X4	FXABE	8TC, SLT, LGR, X Safety Skrip	15.50
X5	FXACI	74TC, LTSC, LGR, X Safety Skrip	14.50
X6	FXADA	74TR, LTSR, LGR, X Safety Skrip	14.50
X7	FXUBI	K8TC, SKT, KGR, X Safety Skrip	17.00
X8	FXUCA	K74TC, KTSC, KGR, X Safety Skrip	17.00
X9	FXUDE	K74TR, KTSR, KGR, X Safety Skrip	17.00
X16	FXILO	H8TC, SHT, HGR, X Safety Skrip	18.50
X17	FXINA	H74TC, HTSC, HGR, X Safety Skrip	17.00
XM17	FXIAM	H74MC, HMC, HGR, X Safety Skrip	14.75
XM18	FXIMI	H74MR, HMR, HGR, X Safety Skrip	14.75
The following sets are furnished with Safety Skrip equipped with 14K Solid Gold name.			
Q1	FOEBO	J8TC, SJT, JGR, Q Safety Skrip	\$19.00
Q2	FOECU	J74TC, JTSC, JGR, Q Safety Skrip	18.00
Q3	FOEDV	J74TR, JTSR, JGR, Q Safety Skrip	18.00
Q4	FOABU	8TC, SLT, LGR, Q Safety Skrip	18.50
Q5	FOACY	74TC, LTSC, LGR, Q Safety Skrip	17.50
Q6	FOADO	74TR, LTSR, LGR, Q Safety Skrip	17.50
Q7	FOUBV	K8TC, SKT, KGR, Q Safety Skrip	21.50
Q8	FOUCV	K74TC, KTSC, KGR, Q Safety Skrip	20.00
Q9	FOUDU	K74TR, KTSR, KGR, Q Safety Skrip	20.00
Q16	FOILA	H8TC, SHT, HGR, Q Safety Skrip	21.50

No.	Code	Contents	Price, Complete
Q17	FOINO	H74TC, HTSC, HGR, Q Safety Skrip	\$20.00
QM17	FOIIM	H74MC, HMC, HGR, Q Safety Skrip	17.75
QM18	FOIME	H74MR, HMR, HGR, Q Safety Skrip	17.75
The following sets are furnished with Safety Skrip equipped with 14K solid gold name and gold filled bands.			
Y1	FYEBY	J8TC, SJT, JGR, Y Safety Skrip	\$20.50
Y2	FVECO	J74TC, JTSC, JGR, Y Safety Skrip	19.50
Y3	FVEDU	J74TR, JTSR, JGR, Y Safety Skrip	19.50
Y4	FVABO	8TC, SLT, LGR, Y Safety Skrip	20.00
Y5	FVACU	74TC, LTSC, LGR, Y Safety Skrip	19.00
Y6	FVADY	74TR, LTSR, LGR, Y Safety Skrip	23.00
Y7	FVUBU	K8TC, SKT, KGR, Y Safety Skrip	21.50
Y8	FVUCY	K74TC, KTSC, KGR, Y Safety Skrip	21.50
Y9	FVUDO	K74TR, KTSR, KGR, Y Safety Skrip	23.00
Y16	FVIGA	H8TC, SHT, HGR, Y Safety Skrip	21.50
Y17	FVIHE	H74TC, HTSC, HGR, Y Safety Skrip	19.25
YM17	FVIEM	H74MC, HMC, HGR, Y Safety Skrip	19.25
YM18	FVIMO	H74MR, HMR, HGR, Y Safety Skrip	19.25
With genuine leather gift box and solid gold trimmed pen, pencils and Skrip package.			
Q40	FVAFU	85TC, SLST, LLGR, Q Safety Skrip	\$43.00
Q41	FVAGU	75TC, L5TSC, LLGR, Q Safety Skrip	40.00
Q42	FVAHY	78TR, LLTSR, LLGR, Q Safety Skrip	35.50
Q43	FVUFU	K85TC, SK5T, KKGR, Q Safety Skrip	47.00
Q44	FVUGU	K75TC, K5TSC, KKGR, Q Safety Skrip	44.00
Q45	FVUHU	K78TR, K5TSR, KKGR, Q Safety Skrip	38.50
Z40	FZAFU	85TC, SLST, LLG, Z Safety Skrip	\$47.50
Z41	FZAGE	75TC, L5TSC, LLGR, Z Safety Skrip	46.50
Z42	FZAHU	78TR, LLTSR, LLGR, Z Safety Skrip	42.00
Z43	FZUFE	K85TC, SK5T, KKGR, Z Safety Skrip	51.50
Z44	FZUGI	K75TC, K5TSC, KKGR, Z Safety Skrip	50.50
Z45	FZUHA	K78TR, K5TSR, KKGR, Z Safety Skrip	45.00

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Skrip is fast becoming the world's most popular writing fluid

THE SUCCESSOR TO INK

Another Sheaffer contribution of considerable import to modern writing is Skrip, the successor to ink. Skrip is ideal for all pen use. It flows freely, dries quickly, spreads evenly and does not clog—contains no sediment, neither does it corrode steel or gold pen points. Skrip is manufactured in Permanent Royal Blue—for record and legal purposes and in Washable in green, red, blue, purple and black—for school and where a permanent fluid is not absolutely essential. Both Permanent and Washable being packed in 2-ounce Safety, 4-ounce, pint, quart and gallon sizes. Dealers will appreciate the extraordinary selling help given by Sheaffer of packing in every Skrip shipment result-producing display material for counter and window.

The assortments listed below are merely suggestive. Dealers are at liberty to make up assortments to meet their requirements. If the total weight exceeds 100 pounds figure your profit on an "F.O.B. your station" basis. Remember, the profit on 1 dozen 4-ounce Skrip is 72% greater than on an equal quantity of 2-ounce size. And the Safety Skrip pays greater profit to dealer and increased satisfaction to consumer than any other package of writing fluid on the market. Feature the Safety package.

Prices and Sizes

Size	Price per Doz.	Amount in Case	Shipping Weight per Case	Suggested Retail Price
Safety Skrip	List \$6.00	2 dozen	4½ pounds	\$0.50
2 Ounce	List 2.00	3 dozen	16 pounds	.15
4 Ounce	List 3.25	2 dozen	18 pounds	.25
½ Pint	List 6.00	6 bottles	8 pounds	.50
1 Quart	List 11.00	6 bottles	13 pounds	1.00
1 Gallon	List 21.00	1 bottle	23 pounds	2.00
¼-Ounce Sample	Net .60	3 dozen	13 pounds	6.00
½-Ounce Sample	Net .60	6 dozen	7½ pounds	Sample
1-Ounce Sample	Net .60	2 gross	59 pounds	Sample

Five gallons or more in kegs, \$4.50 list per gallon. Weight of 5-gallon keg, 50 pounds each.

COLORS: Permanent Royal Blue in all size containers. Washable Blue, Black, Purple, Green and Red in all size containers.

Safety Skrip in Four Styles

- X, regular style with name Skrip in white oil paint, list.....\$0.50
- Y, with name in 14k solid gold lettering, list.....3.50
- Z, completely trimmed in 14k solid gold. Circular name plate on top of package for name, initials, crest, etc., two solid gold bands and name Skrip in solid gold, list.....10.00



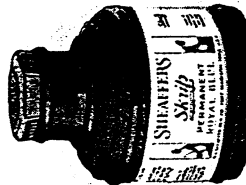
Safety Skrip
Non-leakable and practically unbreakable. Skrip filled with Permanent Royal Blue or any of the other colors—black, red, blue, green, black and purple. In four styles.



2 oz. Washable in 5 colors and Permanent Royal Blue



4 oz. Washable in 5 colors and Permanent Royal Blue



4 oz. Washable in 5 colors and Permanent Royal Blue



½ pt. Washable in 5 colors and Permanent Royal Blue



1 pt. Washable in 5 colors and Permanent Royal Blue



1 qt. Washable in 5 colors and Permanent Royal Blue

- Assortment No. 1**
- 4 doz. 4 oz. 2 doz. Safety Skrip
 - 2 dozen P. R. Blue 1 dozen P. R. Blue
 - 2 bottles W. Blue 4 bottles W. Blue
 - 1 dozen Black 2 bottles Black
 - 1 dozen Purple 2 bottles Purple
 - 4 bottles Green 4 bottles Green
 - 2 bottles Red 2 bottles Red
 - 1-6 dozen 8-ounce and pints; 1-4 dozen quarts Permanent Royal Blue.
- List.....\$51.17
Less 50-2%.....26.10
Net.....\$25.07

- Assortment No. 2**
- 6 doz. 2 oz. 8 doz. Safety Skrip
 - 1 dozen P. R. Blue 2 dozen P. R. Blue
 - 3 dozen W. Blue 8 bottles W. Blue
 - 2 dozen Black 6 bottles Black
 - 6 dozen Purple 4 bottles Purple
 - 4 bottles Green 2 bottles Green
 - 2 bottles Red 2 bottles Red
 - 4 bottles each 8 ounces, pints, and quarts, P. R. Blue.
 - 2 bottles each 8 ounces, pints, and quarts, W. Blue.
- List.....\$81.25
Less 50-2%.....41.44
Net.....\$39.81

- Assortment No. 3**
- 2 doz. Safety Skrip
 - 1 dozen P. R. Blue 4 bottles W. Blue
 - 4 bottles Black 2 bottles Purple
 - 2 bottles Green 1 bottle Red
 - 12 doz. 4 oz. 2 doz. Safety Skrip
 - 6 dozen P. R. Blue 4 bottles W. Blue
 - 2 dozen Black 2 bottles Purple
 - 1 dozen Green 3 bottles Green
 - 4 bottles Red 1 bottle Red
- List.....\$51.00
Less 50-2%.....26.01
Net.....\$24.99

- Assortment No. 4**
- 8 doz. 4 oz. 4 doz. Safety Skrip
 - 4 dozen P. R. Blue 2 dozen P. R. Blue
 - 2 dozen W. Blue 8 bottles W. Blue
 - 1 dozen Black 6 bottles Black
 - 6 bottles Purple 4 bottles Purple
 - 2 bottles Green 2 bottles Green
 - 2 bottles Red 2 bottles Red

B BLUE CAP LEADS, of Sheaffer quality, offer a gigantic market and pave the way for increased pencil business.

For years chemists experimented to produce a stronger and smoother lead. The Blue Cap brand is the result. They are wax impregnated—not merely coated, and therefore stronger. Highest grade graphite is distributed throughout, resulting in lead that makes a denser, blacker line. They are smooth. They are strong. They are extremely dense in color.

And the blanketing advertising in America's leading magazines and newspapers supports Blue Cap leads prominently and consistently.

Prices on Sheaffer's Blue Cap Leads

- Medium grade, regular length,
18 sticks per box.....15c each
- Hard grade, regular length,
18 sticks per box.....15c each
- Soft grade, regular length,
18 sticks per box.....15c each
- Red crayon, regular length,
12 sticks per box.....15c each
- Blue crayon, regular length,
12 sticks per box.....15c each
- Indelible, regular length,
12 sticks per box.....15c each
- Medium grade, midget size,
18 sticks per box.....15c each

Sheaffer's Blue Cap Oversize Checking Leads

- Soft grade, black, 12 sticks per tube...15c each
- Red crayon, 12 sticks per tube.....15c each
- Blue crayon, 12 sticks per tube.....15c each
- Jet Black Artists' Crayon,
12 sticks per tube.....15c each

Sheaffer's Blue Cap Midget Leads

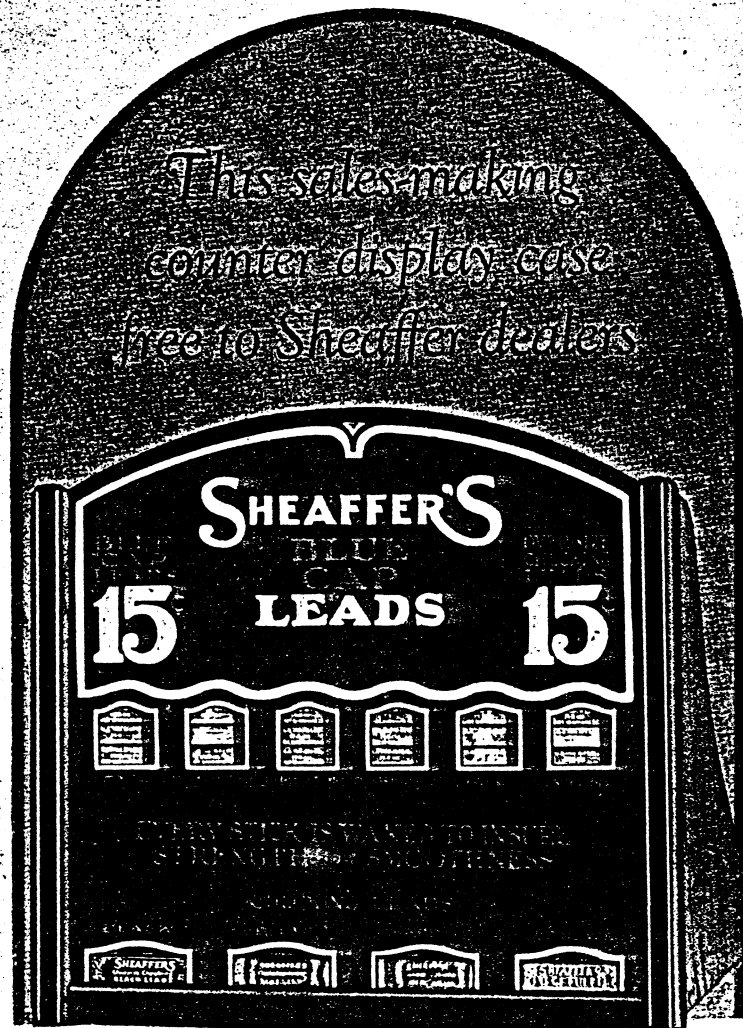
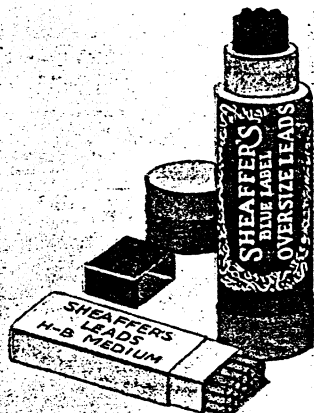
Sheaffer Blue Cap Midget Leads, 18 sticks per box, 1/4 inch long, price 15c each. These leads are of the same Blue Cap quality, impregnated throughout with wax, thus insuring great tensile strength. They are adaptable for use in the Golf and Handbag Pencil and combination Pen-Pencil.

Free Display Case With This Modest Assortment

- 5 doz. Medium Blue Cap Leads.....\$9.20
- 3 doz. Soft Blue Cap Leads..... 5.40
- 1 doz. Hard Blue Cap Leads..... 1.80
- 1 1/2 doz. Indelible Blue Cap Leads..... 2.70
- 1 doz. Reg. size Red Crayon Blue Cap Leads..... 1.80
- 1 doz. Reg. size Blue Crayon Blue Cap Leads..... 1.80
- 1/2 doz. Oversize Black Blue Cap Leads.. .90
- 1/2 doz. Oversize Red Blue Cap Leads... .90
- 1/2 doz. Oversize Blue Blue Cap Leads... .90

NET.....\$15.00

One Case Allowed



Printed in U. S. A. 6-30. Prices, numbers and specifications in effect as catalog is published June, 1930, but all are subject to change any time without notice.

W. A. Sheaffer Pen Company.